



Syllabus of the course
«Basics of Entrepreneurship»

Specialty	<i>All</i>	
Study Programme	<i>All</i>	
Study cycle (Bachelor, Master, PhD)	<i>the first (Bachelor) level of higher education</i>	
Course status	<i>selective</i>	
Language	<i>English</i>	
Term	<i>second year, third semester</i>	
ECTS credits	5	
Workload	<i>Lectures – 30 hours.</i> <i>Practical studies – 30 hours.</i> <i>Laboratory studies – 0 hours.</i> <i>Self-study – 90 hours.</i>	
Assessment system	<i>Grading</i>	
Department	<i>Department of Management and Business, auditorium 703 of the library building, phone: (057) 702-01-46 (2-96), website: https://www.kmib.hneu.edu.ua</i>	
Teaching staff	<i>Kanova Oleksandra Andriivna, PhD, Associate Professor</i>	
Contacts	<i>oleksandra.kanova@hneu.net</i>	
Course schedule	<i>Lectures: according to the schedule</i> <i>Practical studies: according to the schedule</i>	
Consultations	<i>At the Department of Management and Business, offline, according to the schedule, individual, PNS chat.</i>	
Learning objectives and skills:		
<i>formation of students' competencies for conceptual understanding the foundations for functioning of enterprises of different ownerships, acquiring skills of creating own business justification, and improving the efficiency of business management in market conditions.</i>		
Structural and logical scheme of the course		
Prerequisites	Postrequisites	
-	-	
-	-	
Course content		
Content module 1. An essence of entrepreneurial activity		
Topic 1. An essence of entrepreneurship		
Topic 2. Characteristics of an entrepreneur		
Content module 2. An entrepreneurial process		
Topic 3. Entrepreneurial ideas and business opportunities		
Topic 4. Modern business concepts		
Topic 5. Legal aspects of entrepreneurship		
Topic 6. Entrepreneurial resources		
Topic 7. Business environment		
Topic 8. Implementing, managing and harvesting a venture		
Topic 9. Entrepreneurial risks		
Topic 10. Social and ethical aspects of entrepreneurship		



Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: assignments on a particular topic; testing; presentations, and essay writing.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Educational students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program.