



Polish-Ukrainian Exchange and Two Diplomas for Masters in "Event Management" from Nicolaus Copernicus University in Torun (Torun, Poland)

The program operates from 2019

The Master's program focuses on the training of highly qualified specialists for the event industry who not only understand the complexity of any event business but have the necessary knowledge and skills to work, namely, knowledge in the field of modern management, event management, event marketing, event projects management, cultural policy, etc.

Graduates of the program have professional knowledge in:

- ✓ event management;
- ✓ event marketing;
- ✓ project management.

Advantages of the program:

- ✓ Master's Diploma / Certificate in two universities:

specialty «Management of socio-cultural activity» of S. Kuznets
KHNUE (Ukraine)

specialty «Event Management» or
«Business Administration» of
Nicolas Copernicus University in
Torun (Poland)

- ✓ obtaining professional experience in two countries (Ukraine and Poland);
- ✓ possibility to receive grants for studying;
- ✓ productive combination of travel and studies;
- ✓ experience in training and practice in the intercultural environment;

- ✓ possibility to participate in European projects under the Erasmus program

Program Partners	
S. Kuznets KhNUE (Ukraine) 2 semesters	Nicolaus Copernicus University in Torun (Poland) 1 semesters

Main courses taught:

- ✓ Event management
- ✓ Event marketing
- ✓ Modern PR
- ✓ Social projects and volunteering
- ✓ Oratory and Speechwriting
- ✓ Management of event's start-up projects and fundraising

How to become a student of the program:

- ✓ to be a student of the first year of the master's degree of specialty 028 "Management of socio-cultural activity", educational program "Event management"
- ✓ have a desire and motivation to participate in the program
- ✓ have proficiency in English at a level not lower than B2
- ✓ submit documents and interview

List of documents required for passing the competition at the Nicholas Copernicus University in Torun (Poland) for the double diploma program:

- ✓ a copy of the international passport;
- ✓ CV (in English);
- ✓ motivation letter (in English);
- ✓ academic certificate certifying success (average mark);
- ✓ health insurance

The first round of the selection takes place at S. Kuznets KhNUE on the basis of interview and formal criteria.

The second round and enrollment are based on the correspondence selection by Nicholas Copernicus University in Torun (Poland).

Requirements for candidates:

- ✓ English proficiency level not lower than B2
- ✓ studying in the master's degree at S. Kuznets KhNUE, specialty 028 "Management of Socio-Cultural Activity", educational program "Event Management"

Cost of education:

750 Euro

It is possible to study by mobility program

Program Managers

<p style="text-align: center;">Tetyana Lepeyko, Dr, Prof., д.е.н., Head of the Management and Business Department, S. Kuznets KHNUE</p>
<p style="text-align: center;">Program Coordinator</p>
<p style="text-align: center;">Oksana Mazorenko PhD in Economics, Assoc. Prof., Management and Business Department, S. Kuznets KHNUE tel.: +380968160015</p>

* Submission of documents for the competition in S. Kuznets KhNUE – by September 25 of the current academic year

* Information by phone: +380968160015 Oksana Mazorenko