

**Syllabus of the course***«Finance»*

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| Specialty | 075 Marketing |
| Study Programme | Marketing |
| Study cycle (Bachelor, Master, PhD) | the first (Bachelor) level of higher education |
| Course status | mandatory |
| Language | English |
| Term | third year, first semester |
| ECTS credits | 4 |
| Workload | Lectures – 24 hours. Practical studies – 28 hours. laboratory studies – 8 hours. Self-study – 90 hours. |
| Assessment system | Pass |
| Department | Finance department, auditorium 218 of Building 1, Phone: (057) 702 18 36(add.3-90), website http://www.kaffin.hneu.edu.ua/ |
| Teaching staff | Serhii Vasylovych Yushko, PhD in Economics, Associate professor |
| Contacts | Serhii.Yushko@hneu.net |
| Course schedule | Lectures: according to the schedule Practical and laboratory studies: according to the schedule |
| Consultations | At the Finance department, offline, according to the schedule, individual, PNS chat. |

Learning objectives and skills:

formation of students' system of competencies or application in practice in the process of their professional activities and daily life acquired knowledge of the laws of finance at the meso-, macro and micro levels as a theoretical basis for financial policy and financial systems and acquired practical skills to determine analysis, evaluation, control of indicators of formation, distribution, use of centralized and decentralized monetary income and funds of financial resources.

Structural and logical scheme of the course

| Prerequisites | Postrequisites |
|----------------------|-----------------------|
| Economic theory | Pre-diploma practice |
| Microeconomics | |
| Macroeconomics | |

Course content

Module 1. Theory of finance and basics of public finance

Topic 1. The subject of financial science. The essence and functions of finance.

Topic 2. Financial system and financial policy of the state.

Topic 3. Taxes. The tax system.

Topic 4. Budget. Budgetary system.

Topic 5. Trust funds

Module 2. Finance of economic entities, financial market and institutions of international finance

Topic 6. Finances of business entities.

Topic 7. Financial management

Topic 8. Insurance. Insurance market.

Topic 9. Financial market.



Topic 10. International finance.

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

The university uses a 100-point cumulative evaluation system results of higher education applicants.

Current control is carried out during lectures, practical studies (seminar) classes, laboratory studies and aims to check the level of preparedness of the student of higher education to the performance of specific work and is evaluated by the sum of points scored.

The final control includes the semester control, which is carried out in the form differentiated assessment.

The maximum possible number of points for current control during the semester for disciplines, the control form of which the credit is 100 and the minimum possible number of points is 60.

Current control includes the following control measures: assignments by topic; current control works; presentations on topics. Current control includes the following assessment methods: written test, express survey, presentations, colloquium.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Education seekers may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program