Syllabus of the educational discipline
«Startup projects management»

Specialty	*All*
Educational program	*All*
Educational qualification	*Second (master)*
Type of the discipline	*Selective*
Language of teaching	*English*
Academic year / Semester	*1st academic year, 2nd semester*
Number of credits ECTS	*5*
Distribution by types of trainings and hours of study	*Lectures – 20 hours.*
	Practical studies – 0 hours.
	Laboratory – 20 hours
	Independent training – 110 hours.
Final assessment	*Pass*
Department	*Management and Business Department, 703 (library block), +38 057 702 01 46, https://kmib.hneu.edu.ua*
Lecturer (s)	*Kotlyk Andrii Valeriiovych, PhD, Associate Professor*
Contacts of lecturer (s)	*Kotlyk A. V.: kotlik_a@ukr.net*
Study days	*Kotlyk A. V.: due to timetable*
Consultations	*Management and Business Department, 703 (library Building) – offline, according to the schedule of consultation; individual and in group; chat in PNS*

The purpose of the discipline is to provide theoretical knowledge and to form applied skills of using the principles, techniques and tools of startup projects management.

Structural and logical scheme of studying an academic discipline

Prerequisites for learning	Postrequisites for learning
Management	*Complex training*
Informatics	*Diploma thesis*
Marketing	

Content of the academic discipline
Content module 1. Development of the startup project
Topic 1. Startup as a form of implementing an entrepreneurial idea
Topic 2. Business model of a startup
Topic 3. Customer development
Content module 2. Planning and pitching of the startup project
Topic 4. Planning a startup project
Topic 5. Financing a startup project and attracting investments

Material and technical (software) for discipline support
Laptop, Multimedia Projector, S. Kuznets KhNUE Personal Learning Systems, ZOOM, MS Office (MS Excel, MS Word, MS Power Point), Online platform canvanizer.com, Google Forms

Learning forms and methods

The total score of the discipline consists of current control. Current control is carried out during the semester during lectures, practical and laboratory classes and is evaluated by the sum of points scored (the maximum amount is 100 points, the minimum amount required is 60 points).

Current control includes the following control measures: presentations, testing.

More detailed information on assessment is given in the working plan (technological card) of the discipline.

Discipline policies

The teaching of the discipline is based on the principles of academic integrity. Violations of academic integrity are: academic plagiarism, fabrication, falsification, write-off, deception, bribery, biased evaluation. For violation of academic integrity, students are brought to the following academic responsibility: re-assessment of the respective type of educational work.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline