



## Syllabus of the educational discipline «Crisis Management»

<b>Specialty</b>	<i>073 Management</i>
<b>Educational program</b>	<i>Business administration: Organizational transformations</i>
<b>Level of education</b>	<i>Master (second)</i>
<b>Discipline status</b>	<i>Selective</i>
<b>Teaching language</b>	<i>English</i>
<b>Course / semester</b>	<i>1 course, 1st semester</i>
<b>Number of credits ECTS</b>	<i>5</i>
<b>Distribution by types of trainings and hours of study</b>	<i>Lectures – 20 hours.</i>
	<i>Practical studies – 20 hours.</i>
	<i>Laboratory – 0 hours</i>
	<i>Independent training – 110 hours.</i>
<b>Form of final assessment</b>	<i>Pass</i>
<b>Department</b>	<i>Management and Business department, room 703 (library block), Web page: <a href="https://www.kmib.hneu.edu.ua">https://www.kmib.hneu.edu.ua</a></i>
<b>Teacher (-s)</b>	<i>Myronova Olga Mykolayivna, PhD, Associate Professor</i>
<b>Teacher's contacts</b>	<i>Myronova O. M.: <a href="mailto:olga.myronova@hneu.net">olga.myronova@hneu.net</a></i>
<b>Days of the classes</b>	<i><a href="#">due to timetable</a></i>
<b>Consultations</b>	<i>At the Management and Business department, off-line; due to timetable of consultations, personal, PNS chat</i>

**The purpose of the discipline** is to provide theoretical knowledge and to form applied skills in order to manage company in the crisis conditions

### Prerequisites for learning

Prerequisites for learning	Postrequisites for learning
Management of organizations Strategic management	Business process management

### Content of the educational discipline

**Content module 1.** *The essence and nature of the use of crisis management tools*

**Topic 1.** Theoretical foundations of crisis management

**Topic 2.** Crisis analysis

**Topic 3.** Technologies, strategy and tactics of crisis management

**Topic 4.** Crisis management plan and program

**Content module 2.** *Practical application of crisis management tools*

**Topic 5.** Crisis leadership

**Topic 6.** Crisis teams

**Topic 7.** Crisis communications

**Topic 8.** Ethics in crisis management

### Material and technical (software) for discipline support

*Multimedia Projector, S. Kuznets KhNUE Personal Learning Systems, ZOOM*

### Learning forms and methods

Assessment of the formed competencies of students is carried out according to the accumulative 100-point system.

The current control, which is carried out during the semester during practical (seminar) classes and independent work, is assessed by the sum of points scored. The goal is to check the level of preparedness of a student to perform a specific task.

The final control includes the semester control, which is carried out in the form of pass.



The maximum possible number of points for the current and final control during the semester – 100, and the minimum possible number of points – 60.

Current control includes the following control measures: tasks by topics, presentation, testing.  
***More detailed information on the system of evaluation and accumulation of points for the academic discipline is provided in the Working plan for the academic discipline.***

#### **Policies of the academic discipline**

The teaching of the discipline is based on the principles of academic integrity. Violations of academic integrity include academic plagiarism, fabrication, falsification, write-off, deception, bribery, and biased evaluation. For violation of academic integrity, students are brought to the following academic responsibility: re-assessment of the relevant type of educational work

***More detailed information on competencies, learning outcomes, teaching methods, forms of assessment, independent training are given in the Syllabus of the academic discipline.***