



Syllabus of the Course

«English (for specific purposes)»

Specialty	<i>073 Management</i>
Study Programme	<i>Logistics</i>
Study cycle (Bachelor, Master, PhD)	<i>the first (Bachelor) level of higher education</i>
Course status	<i>Mandatory</i>
Language	<i>English</i>
Term	<i>first st year, first and second semester</i>
ECTS credits	<i>9</i>
Workload	<i>Practical studies – 48 hours (I semester), 48 hours (II semester) Self-study – 72 hours (I semester), 102 hours (II semester)</i>
Assessment system	<i>Grading including Exam</i>
Department	<i>Department of Pedagogy, Foreign Philology and Translation, 61166, Kharkiv, Prospekt Nauky, 9-a, S. Kuznets KhNUE, first building, room 502, tel. +38 (057) 702-18-32, 3-83 (internal), site of the department: http://www.kafpif.hneu.edu.ua/</i>
Teaching staff	<i>Reshetniak Iryna Olexiivna, Senior lecturer Lysenkova Tetiana Mykhailivna, Lecturer</i>
Contacts	<i>Reshetniak Iryna Olexiivna, email: iryna.reshetniak@hneu.net Lysenkova Tetiana Mykhailivna, email: te.lysenkova@gmail.com</i>
Course schedule	<i>Practical studies: according to the schedule</i>
Consultations	<i>at the Department of Pedagogy, Foreign Philology and Translation; according to the schedule of consultations of teachers / by agreement at the initiative of the student (s); individual or group</i>

Learning objectives and skills

The purpose of the course is to deepen the acquired speech competences in a foreign language and form professionally-oriented foreign language communicative competence in the specialty.

Structural and logical scheme of the course

Prerequisites	Postrequisites
	OK33. Foreign language of professional and academic communication

Course content

Module 1. Elements of business. Introduction to the specialty.

Topic 1. Elements of business.

Topic 2. Forms of business organisation and structure of business activity

Module 2. Human resources. Financing organisations

Topic 3. Personnel management

Topic 4. Management and financing, control and accounting of organization's finances

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

Current control is carried out at practical classes and is aimed at checking the level of readiness of the student to perform a specific task and is evaluated by the amount of points scored:

- for courses with a form of semester control as grading (1 semester): maximum amount is 100 points, minimum amount required is 60 points .

- for courses with a form of semester control as an exam (2 semester): maximum amount is 60 points,



minimum amount required is 35 points.

The final control includes current control and assessment of the student (1 semester).

The final control includes current control and an exam (2 semester).

Semester control is carried out in the form of a semester exam (2 semester) or grading (1 semester).

Current control for disciplines with a form of grading (1 semester): oral performance in class - 5 points, maximum score during the semester - 50 points; presentation (maximum score - 5 points, two presentations during the semester, total maximum score - 10 points)); control work (maximum score - 10 points, two control works during the semester, total maximum score - 20 points)); self-study work – 5 points, maximum score during the semester - 20 points.

Current control for disciplines with a form of exam (2 semester): oral performance in class - 5 points, maximum score during the semester - 20 points;

presentation (maximum score - 5 points, two presentations during the semester, total maximum score - 10 points)); control work (maximum score - 10 points, two control works during the semester, total maximum score - 20 points)); self-study work – 5 points, maximum score during the semester - 10 points.

Semester control: Grading (1 semester) / Grading including Exam (40 points)

(2 semester). ***More detailed information on assessment and grading system is given in the technological card of the course.***

Course policies

Teaching the discipline is based on the principles of academic integrity. Violations of academic integrity are: academic plagiarism, fabrication, falsification, cheating, deception, bribery, biased evaluation. For violation of academic integrity, applicants for education are brought to the following academic responsibility: repeated assessment of the relevant type of educational work.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program