



Syllabus of the educational discipline «Business ethics»

Specialty	<i>073 Management</i>
Study Programme	<i>Logistic</i>
Study cycle (Bachelor, Master, PhD)	<i>the first (Bachelor) level of higher education</i>
Course status	<i>mandatory</i>
Language	<i>English</i>
Term	<i>1 course, 2 semester</i>
ECTS credits	<i>4</i>
Workload	<i>Lectures – 20 hours</i>
	<i>Practical studies – 28 hours</i>
	<i>Self-study – 72 hours.</i>
Assessment system	<i>Grading</i>
Assessment system	<i>Management and Business Department, 703 (library block), +38 057 702 01 46, www.kmib-hneu.com</i>
Teaching staff	<i>Iastremska Olesia, PhD, Associate Professor</i>
Contacts	<i>iastremska.o@gmail.com</i>
Course schedule	<i>Lectures: according to the schedule Practical studies: according to the schedule</i>
Consultations	<i>At the Management and Business Department, offline, according to the schedule, individual, PNS chat.</i>

The purpose of the discipline is assimilation of language culture and language etiquette, business communication techniques, non-verbal means of communication and the image of a businessperson.

Structural and logical scheme of the course

Prerequisites	Postrequisites
History of Ukrainian culture	Ukrainian language (by professional direction)
Theory of Organization	Management

Content of the educational discipline

Content module 1. Business ethics as a science and a discipline

Topic 1. Business ethics as a science and discipline: object, subject and task

Topic 2. Language culture of business conversation

Topic 3. Non-verbal ways of communication

Content module 2. Culture and ways of communication, the image of a businessman

Topic 4. Ethics of language etiquette in the communication system

Topic 5. Technologies of business negotiations

Topic 6. The power of the image

Topic 7. Ethics of distance communication

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

The University uses a 100-point cumulative system for assessing the learning outcomes of students. During the teaching of the course, the following control measures are used:

Current control (maximum amount is 83 points):

performance of individual tasks by the student, solving cases, performing and presenting tasks

participation in trainings, business games on topics will allow to get maximum 50 points;

current control work 1 in the form of tests, including topics 1-2. The maximum

amount is 9 points; current test 2, includes topics 3-4. The maximum amount is 9 points;

current test 3, includes topics 5-7. The maximum amount is 15 points.



Semester control: Grading.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Education seekers may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program