



Syllabus of the course
«Introduction to the profession»

Specialty	073 Management
Study Programme	Business Administration
Study cycle (Bachelor, Master, PhD)	the first (Bachelor) level of higher education
Course status	Mandatory
Language	English
Term	first year, first semester
ECTS credits	3
Workload	Lectures – 8 hours Laboratory studies – 4 hours Practical studies (seminars) – 24 hours Self-study – 54 hours.
Assessment system	Grading
Department	Management and Business department, room 703 (library block), +38 057 702 01 46 (add. 2-96), Web page: https://www.kmib.hneu.com Informatics and computer technologies, 702-06-74 (4-38), room 405 (main block), Web page: http://www.kafikt.hneu.edu.ua/
Teaching staff	Myronova Olga, PhD, Associate Professor Gorokhovatskyi Oleksii, PhD, Associate Professor
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Course schedule	Lectures: згідно діючого розкладу занять Practical: згідно діючого розкладу занять Laboratory: згідно діючого розкладу занять
Consultations	At the Department of Management and Business, offline, according to the schedule, individual, PNS chat.
The purpose of the course is acquainting students with the main tasks and content of training in the field of business administration through the acquisition of basic knowledge in the field of management and business, acquaintance with the basic concepts, principles and patterns of their development.	
Structural and logical scheme of the course	
Prerequisites	Postrequisites
-	Theory of organization
	Management
	Management 2
Course content	
Content module 1. <i>Fundamentals of the educational process in higher education</i>	
Topic 1. University education in the context of creating a single European educational space	
Topic 2. University education in an international context	
Topic 3. Legal and organizational foundations of the organization of higher education in Ukraine.	
Topic 4. Organization of students' research activity	
Topic 5. Academic integrity as a basis for quality of higher education.	
Content module 2. <i>Organization of the educational process of Study Programme "Business Administration"</i>	



Topic 6. Acquaintance with the curriculum of Study Programme "Business Administration".

Topic 7. The role and composition of the graduating department.

Topic 8. The role and features of communication with tutors of academic groups.

Content module 3. Basics of business administration

Topic 9. Basic concepts and principles of modern business management

Topic 10. A new paradigm of management

Content module 4. Information support of the educational process in higher education

Topic 11. University information system. Personal educational system of the university

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures, practical (seminar) and laboratory classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: presentations, essay, creative task.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the course is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Program of the course.