

Syllabus of the course

«Basics of international economics and management»

Specialty	073 Management	
Study Programme	Business administration	
Study cycle (Bachelor, Master, PhD)	the first (Bachelor) level of higher education	
Course status	Mandatory	
Language	English	
Term	first year, second semester	
ECTS credits	4	
Workload	Lectures - 24 hours.	
	Practical (seminar) studies - 24 hours.	
	Self-study - 72 hours.	
Assessment system	Grading	
Department	Department of International Economics and Management, main	
_	corps, on the 2 floor, room 201 http://mev.hneu.edu.ua/international-	
	economics-and-management/	
Teaching staff	Kurtsev Oleksii, PhD (Economics), Associated Professor	
G	Horobynska Marianna, PhD (Jurisprudence), Associated Professor	
Contacts	Kurtsev Oleksii: Oleksii.kurtsev@gmail.com	
	Horobynska Marianna: gorobinskayam@gmail.com	
Course schedule	Lecture: according to the schedule	
	Practical: according to the schedule	
Consultations	At the Department of International Economics and Management,	
	offline, according to the schedule, individual, PNS chat.	
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The study of the foundations of international economics and management activities will help of formation of theoretical knowledge and practical skills regarding the effective management of international economics and management of the enterprise in conditions of increased competition and globalization of the economy.

Structural and logical scheme of the course		
Prerequisites	Postrequsites	
Macro- and microeconomics	Economy of enterprise	
-	Cross-cultural management	

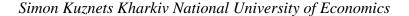
Program of the discipline

Content module 1. Theoretical foundations of the formation and development of the system of global economic relations

- Topic 1. International economic system
- **Topic 2.** World market of goods and services
- Topic 3. International movement of investment capital and world production
- Topic 4. World financial market and international credit
- Topic 5. World labor market and international migration processes
- Topic 6. World monetary system

Content module 2. Modern mechanism of managing the activities of subjects of the world economy in the conditions of international integration and globalization

- **Topic 7.** Payment balance and macroeconomic balance
- **Topic 8.** International regional economic integration
- **Topic 9.** Globalization of economic development
- **Topic 10.** International companies in the global economy
- **Topic 11.** Experience of management organization in different countries





Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: creative research task; current control work; colloquium; presentation.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the course is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Program of the course.