



Syllabus of the course
«Creative thinking»

Specialty	All
Study Programme	All
Study cycle (Bachelor, Master, PhD)	the second (master's) level of higher education
Course status	elective
Language	English
Term	1 year of study 2 semester
ECTS credits	5
Workload	Lectures – 20 hours. Practical studies – 20 hours. Laboratory studies – 0 hours. Self-study – 110 hours.
Assessment system	Grading
Department	Department of Management and Business, auditorium 703 of the library building, phone: (057) 702-01-46 (2-96), website: https://www.kmib.hneu.edu.ua
Teaching staff	Mazorenko Oksana Volodymyrivna, PhD, Associate Professor Pererva Ivanna Mukolayivna, PhD, Associate Professor
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Course schedule	Lectures: according to the schedule Practical studies: according to the schedule
Consultations	At the Department of Management and Business, offline, according to the schedule, individual, PNS chat.

Learning objectives and skills:

of the discipline is the formation of knowledge of the creative process and use it to solve problems or fulfill opportunities in any area of study, personal life, or career path.

Structural and logical scheme of the course

Prerequisites	Postrequisites
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-	-

Course content

Content module 1. Theoretical and methodological principles of creativity.

Theme 1. Creativity and its value to the business.

Theme 2. Creative process.

Theme 3. Idea generation and creativity techniques.

Theme 4. Technologies for team idea generation and problem solving.

Theme 5. Visualization and presentation of ideas.

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system



Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: assignments by topic; current control works; presentations on topics and essay writing.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Educational students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program