



**Syllabus of the educational discipline**  
**«Managing the development»**

<b>Specialty</b>	<i>all</i>
<b>Educational program</b>	<i>all</i>
<b>Level of education</b>	<i>third (educational and scientific)</i>
<b>Discipline status</b>	<i>Selective</i>
<b>Teaching language</b>	<i>English</i>
<b>Course / semester</b>	<i>1<sup>st</sup> academic year, 2<sup>nd</sup> semester</i>
<b>Number of credits ECTS</b>	<i>5</i>
<b>Distribution by types of trainings and hours of study</b>	<i>Lectures – 20 hours</i>
	<i>Practical studies (seminars) – 20 hours</i>
	<i>Laboratory studies – 0 hours</i>
	<i>Independent training – 110 hours</i>
<b>Form of final assessment</b>	<i>Pass</i>
<b>Department</b>	<i>Management and business department S. Kuznets Kharkiv National University of Economics, 61166, Kharkiv, 9a Nauki Ave., Scientific and library building, 7th floor, room 703, mel. +38 (057) 702-01-46 (2-96), <a href="mailto:kaf_mb_hneu@ukr.net">kaf_mb_hneu@ukr.net</a>, <a href="mailto:kafmb2007@gmail.com">kafmb2007@gmail.com</a></i>
<b>Teacher (-s)</b>	<i>T. Blyznyuk, Professor of Management and Business department</i>
<b>Teacher's contacts</b>	<i><a href="mailto:blyznyuk.tetyana@gmail.com">blyznyuk.tetyana@gmail.com</a></i>
<b>Days of the classes</b>	<i>According to the class time-table</i>
<b>Consultations</b>	<i>According to the consultation schedule</i>
<p><b>The purpose</b> of the discipline is the formation of a cross-cultural approach to doing business in today's globalization in order to increase the effectiveness of managerial interaction of representatives of different national cultures</p>	
<p><b>Prerequisites for learning</b>  <i>"Modern theories of organization"; "Philosophy of science"</i></p>	
<p><b>Content of the educational discipline</b></p>	
<p><b>Content module 1. Conceptual approaches to cross-cultural management</b></p>	
<p><b>Theme 1.</b> Evolution and main concepts of cross-cultural management</p>	
<p><b>Theme 2.</b> The phenomenon of "culture" in management</p>	
<p><b>Theme 3.</b> Features of interaction of different cultures</p>	
<p><b>Content module 2. National cultures: cross-cultural interaction</b></p>	
<p><b>Theme 4.</b> Classification of national culture</p>	
<p><b>Theme 5.</b> National features of organizational culture</p>	
<p><b>Theme 6.</b> National management styles</p>	
<b>Course page on the Moodle platform (personal training system)</b>	<p><i>link to a similar course:</i>  <a href="https://pns.hneu.edu.ua/course/view.php?id=5631">https://pns.hneu.edu.ua/course/view.php?id=5631</a>  <i>the following materials are posted: technological map, syllabus of the academic discipline, practical tasks, lecture presentations</i></p>
<p><b>Assessment system of learning outcomes</b></p> <p>Control measures for the discipline include: current control during lectures and practical classes, estimated by the amount of points scored (minimum - 15 points, maximum - 45 points); modular control is carried out in the form of a written test after studying the material of the content module (minimum - 5 points, maximum - 20 points); final control in the form of a test in the discipline (minimum - 60 points, maximum - 100 points), is defined as the sum of points for the student's</p>	



performance in the current control, including written tests (modular and final). The test is set based on the results of the student's work throughout the semester.

*More detailed information on assessment is given in the technological card of the discipline.*

### Accumulation of rating points in the discipline

Types of training	Max points
Lecture	10
Practical classes	10
Competence-oriented tasks	25
Written Tests	15
Individual scientific research task	20
Final control work	20
<b>Max points</b>	<b>100</b>

### Discipline policies

*Policy of academic integrity,*

*Absenteeism policy,*

*Policy to perform tasks later than the deadline, etc.*

*More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline (<https://pns.hneu.edu.ua/course/view.php?id=5631>).*

Syllabus approved at the meeting of the Department «30» March 2022. Protocol №11