



Syllabus of the educational discipline «Managing the development»

Specialty	<i>all</i>
Educational program	<i>all</i>
Level of education	<i>third (educational and scientific)</i>
Discipline status	<i>Selective</i>
Teaching language	<i>English</i>
Course / semester	<i>2nd academic year, 3rd semester</i>
Number of credits ECTS	<i>5</i>
Distribution by types of trainings and hours of study	<i>Lectures – 20 hours Practical studies (seminars) – 20 hours Laboratory studies – 0 hours Independent training – 110 hours</i>
Form of final assessment	<i>Pass</i>
Department	<i>Management and business department S. Kuznets Kharkiv National University of Economics, 61166, Kharkiv, 9a Nauki Ave., Scientific and library building, 7th floor, room 703, mel. +38 (057) 702-01-46 (2-96), kaf_mb_hneu@ukr.net, kafmb2007@gmail.com</i>
Teacher (-s)	<i>O. Pushkar, Professor of Management and Business department</i>
Teacher's contacts	<i>aipvt@ukr.net</i>
Days of the classes	<i>According to the class time-table</i>
Consultations	<i>According to the consultation schedule</i>
The purpose of the discipline is to present the necessary theoretical framework, methodological approaches and practical knowledge of the principles, techniques and methods of construction and subsequent operation of management systems providing the development of companies and organizations	
Prerequisites for learning <i>"Modern theories of organization"; "Philosophy of science", "Methodology and organizing of the scientific researches"; "Organizational behavior"</i>	
Content of the educational discipline	
Content module 1. Methodological bases of managing the development	
Theme 1. Managing the business development in the transformational economy (the basic notions, ideas and concepts)	
Theme 2. The business development methodology	
Theme 3. The business development tools	
Theme 4. Management principles of business development	
Theme 5. The systems of indicators of managing the business development	
Theme 6. Strategy of an organization development	
Content module 2. Forms and types of enterprise development, conditions for their use	
Theme 7. Managing the development based on innovation	
Theme 8. Organization development based on strategic partnerships	
Theme 9. Organization development based on restructuring	
Theme 10. Mechanisms of personnel development at an enterprise	
Course page on the Moodle platform (personal training system)	<i>link to a similar course: https://pns.hneu.edu.ua/course/view.php?id=2555 the following materials are posted: technological map, syllabus of the academic discipline, practical tasks,</i>



Lecture presentations

Assessment system of learning outcomes

Control measures include: current control is carried out during lectures and practical lessons and is estimated by the sum of the points scored (maximum - 60 points); modular control - a modular tests after studying the material from the logically completed part of the discipline - content module (maximum amount - 20 points); final control is carried out in the form of a pass as the sum of the points scored in the discipline (maximum - 100 points), is defined as the sum of points for the applicants' progress in the current control, including written test (maximum amount - 20 points) and defense of individual scientific research task (maximum amount - 20 points). The applicant is certified by the results of his work during the semester.

More detailed information on assessment is given in the technological card of the discipline.

Accumulation of rating points in the discipline

Types of training	Max points
Lecture	20
Practical classes	20
Tasks by themes	20
Written Test	20
Individual scientific research task	20
Max points	100

Discipline policies

Policy of academic integrity,

Absenteeism policy,

Policy to perform tasks later than the deadline, etc.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline (<https://pns.hneu.edu.ua/course/view.php?id=2555>).

Syllabus approved at the meeting of the Department «30» March 2022. Protocol №11