

Syllabus of the educational discipline

«Basis of scientific-analytical research»

073 Management
Business administration
Bachelor
Compulsory
English
3 course, 1 semester
5
Lectures – 30 hours.
Practical studies (seminars) – 30 hours.
Independent training – 90 hours.
Pass
Management and Business, 703 Library building, +38 (057)
702-01-46 (2-96), www.kmib-hneu.com
Chmutova Iryna M., professor
chmutova_i@ukr.net
according to schedule of classes
according to schedule of consultations

The purpose of the discipline is knowledge acquisition system with theoretical and methodological foundations, practical skills of the organisation of scientific-analytical research and their implementation in the activity of the enterprises.

Prerequisites for learning

Macroeconomics and Microeconomics

Theory of Management

Economics of Enterprises

Management

Statistics

Content of the educational discipline

Content module 1. Theoretical fundamentals of science and scientific activity

Theme 1. Science and scientific thinking. Research technology

Theme 2. Methods of working with concepts

Theme 3. The technology of working with literature

Content module 2. Technology of scientific and analytical research

Theme 4. Presentation of research result

Theme 5. Research methods and models

Theme 6. Formulation of conclusions and recommendations of the research. Presentation of research results

Course page on the Moodle platform	Syllabus, Working plan (technological card), Lectures,
(personal training system)	Practical tasks, Guidelines
	https://pns.hneu.edu.ua/course/view.php?id=688

Assessment system of learning outcomes

The system of students' developed competencies assessment includes all types of study activities according to the curriculum of the discipline. There are lectures, seminars, practical lessons, as well as independent training. Assessment of the students' developed competencies is carried out using a 100-point accumulation system.

More detailed information on assessment is given in the technological card of the discipline.



Simon Kuznets Kharkiv National University of Economics

Accumulation of rating points in the discipline		
Types of training	Max points	
Active work on lectures	15	
Practical assignment	27	
Essay	8	
Presentation	20	
Written Test	6	
Colloquium	24	
Max points	100	

Discipline policies

Policy of academic integrity, Absenteeism policy, Policy to perform tasks later than the deadline, etc

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline https://pns.hneu.edu.ua/course/view.php?id=688

Syllabus approved at the meeting of the Department «Management and Business». Protocol №13 from 22.06.2021