

Syllabus of the educational course «Economy of enterprise»

Specialty	073 Management	
Educational program	Logistics	
Level of education	Bachelor	
Discipline status	Compulsory	
Teaching language	English	
Course / semester	2 course, 3 semester	
Number of credits ECTS	5	
Distribution by types of trainings and hours of study	Lectures – 24 hours	
	Practical studies (seminars) – 24 hours	
	Independent training – 102 hours	
Form of final assessment	Exam	
Department	Department of Enterprise Economics and Business Organization, The second educational building, r. 40, +38	
	(057) 702-18-34, 3-42, http://www.kafepm.hneu.edu.ua	
Teacher	Iuliia Kotelnikova, senior instructor	
Teacher's contacts	iuliiakotelnykova@gmail.com, +380503030521	
Days of the classes	According to schedule	
Consultations	Remote; individual	
	The nurnose of the course	

The purpose of the course

is focused on forming the professional competencies in the use of the applied economics foundations and methods of organizing effective activities for solving specific economic problems at the enterprise level

Prerequisites for learning

Basic knowledge in «Macroeconomics», «Microeconomics», higher mathematics, econometrics, statistics.

Content of the educational discipline

Content module 1. Enterprise. Concept of functioning

- **Theme 1.** Theories and models of enterprises
- **Theme 2.** Entrepreneurship: essence, types, principals
- **Theme 3.** Types of enterprises, their institutional-legal forms
- **Theme 4.** External environment of enterprises
- **Theme 5.** Organization structure and enterprise management
- **Theme 6.** Market and products

Content module 2. Resource provision and financial results of enterprise

- **Theme 7.** Forecasting and planning of an enterprise activity
- **Theme 8.** Personnel of an enterprise and remuneration
- **Theme 9.** Intellectual capital
- **Theme 10.** Production and sales cost of an enterprise
- Theme 11. Investment
- **Theme 12.** Financial results of an enterprise activity

Course page on the Moodle platform	presentations, practical tasks
(personal training system)	
Assessment system of learning outcomes	

The system of evaluation of mastering the knowledge, communication abilities, autonomy and responsibility of students according to the National Qualifications Framework of Ukraine for



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each discipline includes current, modular (determined in accordance with the Content module), and final evaluation of knowledge. Current control is carried out during the semester on lectures and laboratory sessions and estimated amount of points. Modular control is carried out on the basis of current control of the relevant module contents and aims at an integrated assessment of students' knowledge after studying the logically completed part of the discipline – the content module. Modular control is carried out in the form of a comprehensive reference work for the same content modules. The intermediate test control is conducted at the end of each topic of the discipline. Conducting this test involves identifying students' mastery of the lecture material of the module and the ability to apply it to solve practical situations. This may include a test containing questions on the theoretical material and a small practical problem. Final control of knowledge and competencies of students in the discipline is carried out on the basis of the exam.

The final grade for the discipline is calculated as the sum of points obtained during the current control of the accumulative system. A student should be considered certified if the sum of points obtained from the final / semester test is equal to or exceeds 60. The minimum possible number of points for the current and modular control during the semester - 35 and the minimum possible number of points scored in the exam - 25 The result of the semester exam is evaluated in points (maximum number - 40 points, minimum number of credits - 25 points)

More detailed information on assessment is given in the technological card of the discipline.

Accumulation of rating points in the course		
Types of training	Max points	
Lectures	6	
Practical tasks	20	
Tests	14	
Colloquium	20	
Exam	40	
Max points	100	

Educational course policies

Policy of academic integrity – cheating is prohibited.

Absenteeism policy – for absence from class and failure to complete the task in the future, the student receives 0 points, and if the task is completed, the maximum possible score is reduced by 20%, Policy to perform tasks later than the deadline – the maximum possible score is reduced by 20%

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational coursee

Syllabus approved at the meeting of the Department «15» June 2021. Protocol № 19.