



Syllabus of the educational discipline «Cross-cultural management»

Specialty	073 Management
Educational program	Business Administration
Level of education	First (bachelor)
Discipline status	Compulsory
Teaching language	English
Course / semester	3 course, 6 semester
Number of credits ECTS	4
Distribution by types of trainings and hours of study	Lectures – 24 hours Practical studies (seminars) – 24 hours Independent training – 72 hours.
Form of final assessment	Pass
Department	Management and Business Department, 703 (library block), +38 057 702 01 46, www.kmib-hneu.com
Teachers	Blyznyuk Tetyana Pavlivna, Doctor of sciences (Economics), Professor
Teacher's contacts	blyznyuk.tetyana@gmail.com
Days of the classes	According to the schedule
Consultations	According to the schedule

The purpose of the discipline is the formation of a cross-cultural approach to doing business in the current conditions of globalization in order to increase the effectiveness of managerial interaction of representatives of different national cultures.

Prerequisites for learning

Organization theory, World Economy and International Economic Relations, Management, Socio-economic history of Ukraine, Business Ethics

Content of the educational discipline

Content module 1. Conceptual approaches to cross-cultural management

Theme 1. Evolution and main concepts of cross-cultural management

Theme 2. The role of the phenomenon of "culture" in management

Theme 3. National culture in the conditions of globalization

Content module 2. National business cultures: the practice of cultural interaction

Theme 4. Classification of national culture

Theme 5. Organizational culture of a multinational organization

Theme 6. Motivation and leadership styles in different countries

Material and technical support (software) of the discipline

Laptop, Power Point MS Office, Multimedia Projector

Course page on the Moodle platform (personal training system)

Course description, Working plan, Syllabus, Lectures (presentations), Practical (methodical recommendations), Seminars (List of questions), Homeworks; Tests, Additional learning materials.
<https://pns.hneu.edu.ua/course/view.php?id=5179>

Assessment system of learning outcomes

The total score of the discipline consists of class attendance, current control, final control (the maximum amount is 100 points, the minimum amount that taking as a pass of discipline – 60 points).

More detailed information on assessment is given in the technological card of the discipline.



Accumulation of rating points in the discipline	
Types of training	Max points
Lectures	12
Practical studies (seminars)	12
Competence-oriented tasks	31
Express Tests	20
Final Written Test	25
Max points	100
Discipline policies <i>Policy of academic integrity, Policy to perform tasks later than the deadline, Absenteeism policy</i>	
<i>More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline http://repository.hneu.edu.ua/jspui/handle/123456789/22970.</i>	

Syllabus approved at the meeting of the Department Protocol № 13 from 22.06.2021