



Syllabus of the educational discipline «Business planning»

Specialty	<i>All</i>
Educational program	<i>All</i>
Level of education	<i>First (bachelor)</i>
Discipline status	<i>selective</i>
Teaching language	<i>English</i>
Course / semester	<i>3 course, 6 semester</i>
Number of credits ECTS	<i>5</i>
Distribution by types of trainings and hours of study	<i>Lectures – 30 hours. Practical studies (seminars) – 0 hours. Laboratory studies – 30 hours. Independent training –90 hours.</i>
Form of final assessment	<i>Exam</i>
Department	<i>Management and Business Department, 703 (library block), +38 057 702 01 46, www.kmib-hneu.com</i>
Teacher (-s)	<i>Kotlyk Andrii Valeriiovych, PhD, Associate Professor</i>
Teacher's contacts	<i>kotlik_a@ukr.net</i>
Days of the classes	<i>According to the schedule of classes</i>
Consultations	<i>According to the schedule of consultations: 703 (library block) – offline; in Zoom - online; both individual and in group</i>
The purpose of the discipline is to provide theoretical knowledge and to form applied skills of using the principles, techniques and tools of business process management.	
Prerequisites for learning <i>Economics, Management, Crisis management</i>	
Content of the educational discipline	
Theme 1. The concept of a business plan	
Theme 2. Analysis of the market	
Theme 3. Marketing Plan	
Theme 4. Operational Plan	
Theme 5. Organizational plan	
Theme 6. Financial plan	
Theme 7. Risk Management	
Theme 8. Registration of a business plan	
Material and technical support (software) of the discipline <i>Laptop, Multimedia Projector, MS Office (MS Excel, MS Word, MS Power Point)</i>	
Course page on the Moodle platform (personal training system)	<i>Course description, Working plan, Syllabus, Lecture materials (presentations), Guidelines to Practical studies, Homework, Tests, Additional learning materials.</i>
Recommended literature	
1. Батлер Д. Бизнес-планирование. Что нужно для успешного начала собственного дела / Д. Батлер. – СПб. : Питер, 2003. – 265 с.	
2. Гринева В. Н. Бизнес-план производственного предприятия: комплексная технология разработки: учеб. пособие / В. Н. Гринева. – Х. : ИНЖЭК, 2007. – 119 с.	
Assessment system of learning outcomes <i>The total score of the discipline consists of class attendance and current control (the maximum amount is 100 points, the minimum amount that taking as a pass of discipline – 60 points).</i>	



<i>More detailed information on assessment is given in the technological card of the discipline.</i>			
Accumulation of rating points in the discipline			
Types of training			Max points
Lectures			0
Laboratory classes			15
Independent work:			
Presentations			55
Current written tests			30
Max points			100
Transference of Simon Kuznets KHNUE Characteristics of Students' Progress into the System of the ECTS Scale			
Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale	
		for exam, differentiated test, course project (work), practice, training	for pass
90 – 100	A	excellent	pass
82 – 89	B	good	
74 – 81	C	satisfactory	
64 – 73	D		
60 – 63	E	unsatisfactory	not pass
35 – 59	FX		
1 – 34	F		
Discipline policies <i>Policy of academic integrity, Absenteeism policy.</i>			
<i>More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline.</i>			

Syllabus approved at the meeting of the Department Protocol № 2 from 27.08.2020