



Syllabus of the educational discipline
«International business ethics»

Specialty	292 “International economic relations”
Educational program	292 “International business”
Level of education	Bachelor
Discipline status	Base
Teaching language	English
Course / semester	4 course, 7 semester
Number of credits ECTS	5
Distribution by types of trainings and hours of study	Lectures – 30 hours. Practical studies (seminars) – 30 hours. Laboratory studies – ... hours. Independent training – 90 hours.
Form of final assessment	Pass/not pass
Department	International business and economic analysis, 2 building, aud.34, 36, telephone: +38 (057) 702-18-30, 3-71 (internal), the department website: http://www.ea.hneu.edu.ua/uk/article/kontakty-8.htm
Teacher (-s)	Pastushenko Andrii Oleksandrovych, associate professor of international business and economic analysis department
Teacher’s contacts	Andrii.Pastushenko@hneu.net, +38 093 66 79 258, Viber, Telegram, Skype (arvern1)
Days of the classes	Tuesday
Consultations	Online, on the date agreed between teacher and student, individual and group consultations
The purpose of the discipline is	
Prerequisites for learning	
<i>International standards of business. Conflictology and theory of negotiations. Countries studies/ Ability to argue for reasonability to apply legal, economic and diplomatic methods (tools) of solving conflictual situations at the international level. Knowing and understanding of the subjective field and understanding of the professional activity.</i>	
Content of the educational discipline	
Content module 1. The fundamentals and cultural aspects of the international business ethics	
Theme 1 Introduction of the international business ethics	
Theme 2. Multicultural environment and business ethics	
Theme 3. Corruption and business	
Theme 4. Business ethics	
Theme 5. International codification of business ethics	
Theme 6. Ethics and corporate governance	
Theme 7. Shareholder activism	
Theme 8. Socially responsible investing	
Content module 2 Individual and social patterns of the international business ethics	
Theme 9. Personal ethical behaviour in business	
Theme 10. The corporate ethics code	
Theme 11. Managing an international corporate ethics programme	
Theme 12. Business/Corporate Intelligence and Ethics	
Theme 14. Corruption and bribery as a global problem	
Theme 15. Regional Ethics	
Material and technical support (software) of the discipline	
<i>Projector and computers</i>	
Course page on the Moodle platform	<i>Lectures, tests and cases</i>



(personal training system)

<https://pns.hneu.edu.ua/course/view.php?id=7077>**Recommended literature****Primary literature**

1. Діловий етикет у міжнародному бізнесі [Текст] : навч. посібник / В. В. Снітинський, Н. Б. Завальницька, О. О. Брух ; М-во освіти і науки України. – Львів : Магнолія-2006, 2009. – 300 с.
2. Mitchell Ch., Curry J. Short Course in International Business Ethics: Combining Ethics and Profits in Global Business / Charles Mitchell, Jeffrey Curry. – Petaluma: World Trade Press, 2008. – 192 p.

Secondary literature

3. Котлер Ф., Лі Н. Корпоративна соціальна відповідальність. Як зробити якомога більше добра для вашої компанії та суспільства / пер. з англ. – К.: Стандарт, 2005. – 302 с.

Electronic resources in Internet

4. Course on the international business ethics in the system of Moodle: access mode: <https://pns.hneu.edu.ua/course/view.php?id=7077>

Assessment system of learning outcomes

Simon Kuznets KhNUE uses accumulative (100-grade) system of evaluation. The course has been passed if from 60 to 100 points have been collected. The course has not been passed if less than 60 points have been collected.

More detailed information on assessment is given in the technological map of the discipline.

Accumulation of rating points in the discipline (example)

Types of training	Max points
Online tests	8,5
Case-study and problem solving	60
Active work at lectures	7,5
Written assignments	24
Max points	100

Transference of Simon Kuznets KHNUE Characteristics of Students' Progress into the System of the ECTS Scale

Total score on a 100-point scale	ECTS assessment scale	Assessment on the national scale	
		for exam, differentiated test, course project (work), practice, training	for pass
90 – 100	A	excellent	pass
82 – 89	B	good	
74 – 81	C		
64 – 73	D	satisfactory	
60 – 63	E		
35 – 59	FX	unsatisfactory	not pass
1 – 34	F		

Discipline policies

Policy of academic integrity, Absenteeism policy, Policy to perform tasks later than the deadline, etc.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline (link).