

Syllabus of the educational discipline

«International business ethics»

Specialty	292 "International economic relations"
Educational program	292 "International business"
Level of education	Bachelor
Discipline status	Base
Teaching language	English
Course / semester	4 course, 7 semester
Number of credits ECTS	5
Distribution by types of trainings	Lectures – 30 hours.
and hours of study	Practical studies (seminars) – 30 hours.
	Laboratory stusies – hours.
	Independent training – 90 hours.
Form of final assessment	Pass/not pass
Department	International business and economic analysis, 2 building,
	aud.34, 36, telephone: +38 (057) 702-18-30, 3-71 (internal), the
	department website:
	http://www.ea.hneu.edu.ua/uk/article/kontakty-8.htm
Teacher (-s)	Pastushenko Andrii Oleksandrovych, associate professor of
	international business and economic analysis department
Teacher's contacts	Andrii.Pastushenko@hneu.net, +38 093 66 79 258, Viber,
	Telegram, Skype (arvern1)
Days of the classes	Tuesday
Consultations	Online, on the date agreed between teacher and student,
	individual and group consultations
T	he purpose of the discipline is
	Prerequisites for learning
T 1 1 C1 .	

International standards of business. Conflictology and theory of negotiations. Countries studies/ Ability to argue for reasonability to apply legal, economic and diplomatic methods (tools) of solving conflictual situations at the international level. Knowing and understanding of the subjective field

and understanding of the professional activity.

Content of the educational discipline

Content module 1. The fundamentals and cultural aspects of the international business ethics

- Theme 1 Introduction of the international business ethics
- Theme 2. Multicultural environment and business ethics
- Theme 3. Corruption and business
- Theme 4. Business ethics
- Theme 5. International codification of business ethics
- Theme 6. Ethics and corporate governance
- Theme 7. Shareholder activism
- Theme 8. Socially responsible investing

Content module 2 Individual and social patterns of the international business ethics

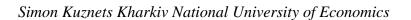
- Theme 9. Personal ethical behaviour in business
- Theme 10. The corporate ethics code
- Theme 11. Managing an international corporate ethics programme
- Theme 12. Business/Corporate Intelligence and Ethics
- Theme 14. Corruption and bribery as a global problem
- Theme 15. Regional Ethics

$\label{thm:material} \textbf{Material and technical support (software) of the discipline}$

Projector and computers

Course page on the Moodle platform

Lectures, tests and cases





(personal training system)

https://pns.hneu.edu.ua/course/view.php?id=7077

Recommended literature

Primary literature

1. Діловий етикет у міжнародному бізнесі [Текст] : навч. посібник / В. В. Снітинський, Н. Б. Завальницька, О. О. Брух ; М-во освіти і науки України. – Львів : Магнолія-2006, 2009. – 300 с.

2. Mitchell Ch., Curry J. Short Course in International Business Ethics: Combining Ethics and Profits in Global Business / Charles Mitchell, Jeffrey Curry. – Petaluma: World Trade Press, 2008. – 192 p.

Secondary literature

3. Котлер Ф., Лі Н. Корпоративна соціальна відповідальність. Як зробити якомога більше добра для вашої компанії та суспільства / пер. з англ. – К.: Стандарт, 2005. – 302 с.

Electronic resources in Internet

4. Course on the international business ethics in the system of Moodle: access mode: https://pns.hneu.edu.ua/course/view.php?id=7077

Assessment system of learning outcomes

Simon Kuznets KhNUE uses accumulative (100-grade) system of evaluation. The course has been passed if from 60 to 100 points have been collected. The course has not been passed if less than 60 points have been collected.

More detailed information on assessment is given in the technological map of the discipline.

Accumulation of rating points in the discipline (example)

Types of training	Max points
Online tests	8,5
Case-study and problem solving	60
Active work at lectures	7,5
Written assignments	24
Max points	100

Transference of Simon Kuznets KHNUE Characteristics of Students' Progress into the System of the ECTS Scale

Total score on a 100-point scale ECTS assessme scale	ECTS	Assessment on the national scale	
	assessment	for exam, differentiated test, course project (work), practice, training	for pass
90 – 100	A	excellent	
82 - 89	В	good	
74 – 81	С		pass
64 – 73	D	satisfactory	
60 – 63	Е		
35 – 59	FX	unsatisfactory	not
1 – 34	F		pass

Discipline policies

Policy of academic integrity, Absenteeism policy, Policy to perform tasks later than the deadline, etc.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan)of the educational discipline (link).

Syllabus approved at the meeting of the Department «International business and economic analysis». Protocol № 1 from 25 August of 2020