

Syllabus of the educational discipline

«Commodity marketi infrastructure, commodity research»

Specialty	073 «Managament»
Educational program	073.030 Logistics
Level of education	bachelor
Discipline status	Basic
Teaching language	English
Course / semester	2 course, 3 semester
Number of credits ECTS	4
Distribution by types of trainings	Lectures – 24 hours.
and hours of study	Practical studies (seminars) –24 hours.
-	Independent training – 72 hours.
Form of final assessment	Pass
Department	Department of Management, Logistics and Economics
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	S.Kuznets KhNUE, Kharkiv, Ukraine, 61166
	Phone +38 (057) 702-02-65 (3-02)
	Website https://www.hneu.edu.ua/kafedra-menedzhmentu-
	logistyky-ta-ekonomiky
Teacher (-s)	PHd (Economics), Assistant of Professor? Sigaieva Tetiana
Teacher's contacts	tetiana.sigaieva@gmail/com
	tetiana.sihaieva@hneu.net
Days of the classes	on Wednesday and Friday
Consultations	according to the schedule of consultations
Tì	ne nurnose of the discipline is

The purpose of the discipline is

knowledge acquisition on the theory of development of the infrastructure of the commodity market and commodity science, mastering the experience gained in the organization and functioning of the commodity market, methods of commodity science and means of commodity information, acquiring skills to manage the enterprise in promoting, storing and selling goods.

Prerequisites for learning

macro- and microeconomics, World economy and international economic relations
main structural elements of the market infrastructure, role, functions, types of activity and
interaction of elements of the market infrastructure, forms and methods of regulating market
processes in the field of trade, indicators that characterize the state of the infrastructure of the market
and the efficiency of its individual structural elements

Content of the educational discipline

Content module 1 Commodity market infrastructure

- Theme1. Commodity market infrastructure: the essence, composition and problems of development
- Theme 2. Organization of intermediary activities in the commodity market
- Theme 3. Wholesale trade
- Theme 4. Retail trade
- Theme 5. Organization of logistics activities in the commodity market
- Theme6. Information and organizational and commercial activities
- Theme 7. Organizers of wholesale circulation of goods and services
- Theme 8. Leasing and personal selling

Content module 2. Commodity science

- Theme 9. Commodity bases of the commodity market
- Theme 10. Consumer properties of goods
- Theme 11. Classification and assortment characteristics of goods
- Theme 12. Examination and quality control of goods



Course page on the Moodle platform (personal training system)

Інфраструктура товарного ринку, товарознавство. Сайт персональних навчальних систем ХНЕУ ім. С. Кузнеця – [Електронний ресурс]. – Режим доступу:

https://pns.hneu.edu.ua/course/view.php?id=7111

Recommended literature

Прокопенко О. В. Інфраструктура товарного ринку : навч. посіб. / О. В. Прокопенко та [ін.]. – Київ : Центр учбової літератури, 2007. – 296с.

СавченкоМ.Ф. Товарознавство : конспект лекцій / М.Ф. Савченко, А.Г. Крюк, М.М. Савченко. – Харків : Вид. ХНЕУ, 2009. – 228 с.

Товароведение : учеб. пособ. / Под ред. П.Д. Дудко, А.Г. Крюка. – Харьков : ИД «ИНЖЭК», 2005.-456 с.

Ястремская Е. Н. Инфраструктура товарного рынка: учеб. пособ. / Е. Н. Ястремская, Д. В. Райко. – Харьков: ИНЖЕК, 2006. – 216 с.

Assessment system of learning outcomes

The student is certified if the sum of points obtained by the results of the current and modular control during the semester reached 60 points or more

More detailed information on assessment is given in the technological card of the discipline.

Accumulation of rating points in the discipline (example)

Types of training	Max points	
lectures	24	
practical studies	33	
individual task	13	
presentation	10	
Colloquium	20	
Max points	100	

Transference of Simon Kuznets KHNUE Characteristics of Students' Progress into the System of the ECTS Scale

Total score on a ECTS		Assessment on the national scale		
100-point scale assessment scale	for exam, differentiated test, course project (work), practice, training	for pass		
90 – 100	A	excellent		
82 – 89	В	good		
74 - 81	С		pass	
64 – 73	D	satisfactory		
60 – 63	Е			
35 – 59	FX	unsatisfactory	not pass	
1 – 34	F	·		

Discipline policies

Policy of academic integrity, Absenteeism policy,

Policy to perform tasks later than the deadline, etc. https://www.hneu.edu.ua/akademichna-dobrochesnist/

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan)of the educational discipline. https://pns.hneu.edu.ua/mod/assign/view.php?id=180914

Syllabus approved at the meeting of the Department «Management, Logistics and Economics».

Protocol №2 from 27.08.2020