

## PERSONAL INFORMATION



## Tetiana Pliekhanova

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Sex Female | Date of birth 28 Mar 1993 | Nationality Ukrainian

## WORK EXPERIENCE

3 Oct 2016–Present

**Operator of Department of Postgraduate and Postdoctoral Education**  
Simon Kuznets Kharkiv National University, Kharkiv (Ukraine)

3 Apr 2017–28 Apr 2017

**Junior Research Fellow**  
Simon Kuznets Kharkiv National University of Economics, Kharkiv (Ukraine)

16 Feb 2018–28 Feb 2018

**Junior Research Fellow**  
Simon Kuznets Kharkiv National University of Economics, Kharkiv (Ukraine)

## EDUCATION AND TRAINING

15 Sep 2016–Present

**Postgraduate Education, specialty 051 Economics**  
Simon Kuznets Kharkiv National University of Economics, Kharkiv (Ukraine)

11 Apr 2017–16 May 2017

**Certificate, course of lectures, program "School of Public Administration and Project Management"**  
Public organization All-Ukrainian student fraternity "Elite of the Nation", Simon Kuznets Kharkiv National University of Economics, Kharkiv (Ukraine)

1 Sep 2014–29 Feb 2016

**Master's diploma with honours, qualification - "Master of Innovative Activity Management"**  
Simon Kuznets Kharkiv National University of Economics, Kharkiv (Ukraine)

1 Sep 2010–30 Jun 2014

**Bachelor diploma with honour, specialty "Management"**  
Simon Kuznets Kharkiv National University of Economics, Kharkiv (Ukraine)

24 Feb 2014–23 Apr 2014

**Certificate of Achievement, course Core and Advanced Foundations of Microsoft.NET Development**  
Microsoft IT Academy at Kharkiv National University of Economics, Kharkiv (Ukraine)

2 Oct 2013–2 Dec 2013

**Certificate of Achievement, the course Programming with C#**  
Microsoft IT Academy at Kharkiv National University of Economics, Kharkiv (Ukraine)

## PERSONAL SKILLS

Mother tongue(s) Ukrainian

Foreign language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	B1	B1	B1	B1	B1
	Business English Certificate Preliminary (B1), Cambridge ESOL Entry Level Certificate in ESOL International (Business English)				
French	A2	A2	A2	A2	A2
Russian	C2	C2	C2	C2	C2

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user  
 Common European Framework of Reference for Languages

**Communication skills** good communication skills;  
 able to work in a team;  
 autonomy and sense of responsibility

**Organisational / managerial skills** good organisational skills gained ahead of the academic group during the whole period of study

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Independent user	Basic user	Basic user

Digital skills - Self-assessment grid

**ADDITIONAL INFORMATION**

**Memberships** Member of Ukrainian Association for the Development of Management and Business Education

- Publications**
1. Analysis methods for quantitative risk assessment // Development management. – Vol. 8. – Kharkiv : S. KUZNETS KhNUE, 2014. – pp. 106-108.
  2. Legal regulation of innovation activity of Ukraine // Development management. – Vol. 15. – Kharkiv : S. KUZNETS KhNUE, 2014. – pp. 78-80.
  3. The main approaches to the definition of "innovative risk", its factors and functions // Youth Economic Herald of S. KUZNETS KhNUE. – Vol. 5. - Kharkiv : Lyuburkina L. M., 2016. - pp. 255-258.
  4. Determination of the environmental risk factors of an enterprise implementing innovative projects // "Scientific Herald of the International Humanitarian University. Series: "Economics and Management. – Vol. 24-1. – Odessa: Publishing House "Helvetika", 2017. – pp. 130 – 134 Access mode: <http://www.vestnik-econom.mgu.od.ua/journal/2017/24-1-2017/30.pdf>
  5. Determination of the essence of innovative risks // Development management. – Vol. 3-4 (189-190). - Kharkiv : Lyuburkina L. M., 2017. – pp. 82-88.
  6. Implementation of the risk management system at an enterprise in the conditions of innovation activity // Visnyk V.V. Dokuchaev KhNUU Series "Economic Sciences". – Vol.2. – Kharkiv: Publishing house " Pravo " of the National Academy of Sciences of Ukraine and Yaroslav Mudry National University of Law, 2018. – pp. 28-35.
  7. Implementation of the risk management system at an enterprise in the conditions of innovation activity // «Modern Economics». – Vol. 7. – Mykolayiv : Mykolayiv State Agrarian University, 2018. –

pp. 41–51. Access mode: <https://modecon.mnau.edu.ua/issue/7-2018/UKR/vereshchagina.pdf>

8. Dynamics of the influence of risk factors taking into account the marketing of the life cycle of the startup // «Modern Economics». – Vol. 9. – Mykolayiv : Mykolayiv State Agrarian University, 2018. – pp. 113–123. Access mode: <https://modecon.mnau.edu.ua/issue/9-2018/timonin.pdf>

#### Conferences

1. Systems of intellectual training // Materials of the International Scientific and Practical Conference of Young Scientists, Postgraduates and Students "Actual Problems of Science and Education of Youth: Theory, Practice, Modern Solutions", 16-17 February 2012. – Kharkiv: KhNEU, 2012.- pp. 219-220

2. Estimation of innovative risks of the enterprise // Materials of the International Scientific and Practical Conference of Young Scientists, Postgraduates and Students "Information Technologies in the Modern World: Research of Young Scientists", 14-15 March 2013. – Kharkiv: Petrov V.V., 2012. – pp. 219-220

3. Strategic planning of enterprise innovation development // Electronic supplement to the materials of the International Scientific and Practical Internet Conference "Competitiveness and Innovations: Problems of Science and Practice", 17-18 November 2016. – Kharkiv: Liborkina L. M., 2016. – pp. 200-202.

4. The role of personnel in the process of determining the risk factors of innovation // Materials of the International Scientific and Practical Conference "Management of Economic Processes: Contemporary Realities and Challenges", 22-23 March 2017 p. – Mukachevo: Mukachevo State University, 2017. – pp. 150-151

5. Analysis of the main approaches to the definition of "innovative risk" // Electronic supplement to the materials of the International Scientific and Practical Conference "Modern Problems of Enterprise Management: Theory and Practice", 30-31 March 2017. – Kharkiv: Publisher Panov A. M., 2017. – pp. 113-114.

6. Analysis of the main risk optimization methods of enterprise that implements innovative projects // Materials of the International scientific conference «The global competitive environment: development of modern social and economic systems», 21 April 2017. – Chisinau, Republic of Moldova: Baltija Publishing, 2017. – pp. 63–65

7. Current problems of strategic planning of economic development of the enterprise // Electronic supplement to the materials of the All-Ukrainian scientific and practical conference "Development of the European space by the eyes of youth: economic, social and legal aspects", 28 April 2017. – Kharkiv: Publisher Panov A. M., 2017. – pp. 1489-1493.

8. Role of project life cycle in strategic planning of enterprise development // Materials of the International Scientific Conference "Economic Development and Legacy of Seeds of Kuznets": Abstracts of Reports, 1-2 June 2017. – Kharkiv: Semen Kuznets KhNEU, 2017. – pp. 267-269

9 Analysis of problems of innovative development of enterprises of Ukraine // Materials of the International scientific and practical conference "Current state and prospects of economy, accounting, finance and management in Ukraine and the world", 14 November 2017. – Poltava: TSFEND, 2017. – pp. 109-111

10. Analysis of the main stages of strategic planning of enterprise development // Electronic supplement to the materials of the International Scientific and Practical Internet Conference "Competitiveness and Innovations: Problems of Science and Practice", 16-17 November 2017. – Kharkiv: Lyuburkina L. M., 2017. – pp. 192-195.

11. Analysis of indicators of evaluation of innovative enterprise development // Materials of the International Scientific and Practical Conference "Prospects for Innovative Economic Development: Modern Approaches and Directions", 17-18 November 2017 roky. – Uzhhorod: Helvetia Publishing House, 2017. – Part II. – pp. 22-25

12. Perceptions of innovation by employees of enterprises // Materials of the International Scientific and Practical Conference "Modern Problems of Enterprise Management: Theory and Practice", 29-30 March 2018. – Kharkiv: Publisher Mezina, 2018. - pp. 93-94

13. Innovation development strategies of the enterprise // Materials of the International scientific conference "Economic Development and Legacy of Seeds of Kuznets", 31 May – 1 June 2018 p. – Kharkiv: Semen Kuznets KhNEU, 2018. – pp. 131-132

14. Analysis of main directions of economic development of the enterprise // Materials of the IV International Scientific and Practical Conference "Modern Trends in Economics and Management", 9 June 2018 p. – Zaporizhzhia: GO "Sieu", 2018. – pp. 58-60

15. Definition and evaluation of the risk factor influence on startup's life stage marketing

management // Materials of the II International Scientific Conference «The Modern Trends in the Development of Business Social Responsibility», Part II, 29 June 2018. – Lisbon, Portugal : Baltija Publishing, 2018. – pp. 7-9