



Syllabus of the course «Economy of enterprise»

Specialty	<i>D3 Management</i>
Study Programme	<i>Logistics</i>
Study cycle (Bachelor, Master, PhD)	<i>the first (Bachelor) level of higher education</i>
Course status	<i>Mandatory</i>
Language	<i>English</i>
Term	<i>2 year, 3 semester</i>
ECTS credits	<i>5</i>
Workload	<i>Lectures – 24 hours</i>
	<i>Practical studies (seminars) – 26 hours</i>
	<i>Self-study – 100 hours</i>
Assessment system	<i>Grading including Exam</i>
Department	<i>Department of Enterprise Economics and Business Organization, The second educational building, r. 40, +38 (057) 702-18-34, 3-42, http://www.kafepm.hneu.edu.ua</i>
Teaching staff	<i>Anna Cherednyk, PhD in Economics, Associate Professor</i>
Contacts	<i>iuliakotelnykova@gmail.com</i>
Course schedule	<i>Lectures: according to schedule</i>
	<i>Practical studies (seminars): according to schedule</i>
Consultations	<i>According to the schedule of consultations, individual, PNS chat</i>

Learning objectives and skills:

is focused on forming the professional competencies in the use of the applied economics foundations and methods of organizing effective activities for solving specific economic problems at the enterprise level

Structural and logical scheme of the course	
Prerequisites	Postrequisites
Macro- and microeconomics	Econometrics
Basics of international economics and management	Planning and organization of the company's activities
	Finance
	Logistics
	Economic analysis of the enterprise's activities

Content of the course

Content module 1. Enterprise. Concept of functioning

Topic 1. Theories and models of enterprises. Basics of entrepreneurship

Topic 2. Types of enterprises, their organizational and legal forms

Topic 3. Organizational structure, enterprise management and the influence of the external environment on enterprise activity

Topic 4. Markets and products

Topic 5. Product and price policy of enterprise

Content module 2. Resource provision and financial results of enterprise

Topic 6. Enterprise personnel, productivity and remuneration

Topic 7. Fixed capital of an enterprise



Topic 8. Current assets and intellectual capital

Topic 9. Innovative activity

Topic 10. The costs of an enterprise

Topic 11. Financial results and economic efficiency of enterprise activity

Material and technical (software) support of the course

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points. Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points, the minimum amount required is 25 points).

Current control includes the following assessment methods: assignments on a particular topic; testing; presentations, and essay writing

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Education seekers may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program