



Syllabus of the course «Business performance evaluation»

Specialty	<i>D3 Management</i>
Study Programme	<i>Business Administration</i>
Study cycle (Bachelor, Master, PhD)	<i>the first (Bachelor) level of higher education</i>
Course status	<i>Mandatory</i>
Language	<i>English</i>
Term	<i>fourth year, seventh semester</i>
ECTS credits	<i>5</i>
Workload	<i>Lectures – 24 hours.</i>
	<i>Practical studies – 26 hours</i>
	<i>Self-study – 100 hours.</i>
Assessment system	<i>Grading</i>
Department	<i>Department of Management, Business and Administration, room 210 of the main building website: https://www.kmib.hneu.edu.ua</i>
Teaching staff	<i>Kotlyk Andrii Valeriiovych, PhD, Associate Professor</i>
Contacts	kotlik_a@ukr.net
Course schedule	<i>Lectures: due to timetable Laboratory studies: due to timetable</i>
Consultations	<i>At the Department of Management, Business and Administration, offline, according to the schedule, individual, PNS chat.</i>
The purpose of the course is to provide theoretical knowledge and to form applied skills of using the principles, techniques and tools of business performance evaluation.	
Structural and logical scheme of the course	
Prerequisites	Postrequisites
Management 2	Strategic management
Logistics	Comprehensive training
Finance	Pre-diploma internship
Analytical support of business management	Thesis
Technologies of decision making in business	
Course content	
Content module 1. Theoretical foundations of business performance evaluation	
Topic 1. Essential characteristics of business performance	
Topic 2. Fundamentals of business performance measurement	
Topic 3. Informational provision of business performance evaluation	
Content module 2. Business performance evaluation methodology	
Topic 4. General indicators of business performance	
Topic 5. Indicators of the efficiency of the use of certain types of resources	
Teaching environment (software)	
<i>Multimedia projector, S. Kuznets PNS, Corporate Zoom system</i>	
Assessment system	
Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.	



Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: competence-oriented tasks on topics; written control works; presentation of the results of the educational and research task.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the course is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Program of the course.