



Syllabus of the course

«Fundamentals of scientific and analytical research»

Specialty	<i>D3 Management</i>
Study Programme	<i>Business Administration</i>
Study cycle (Bachelor, Master, PhD)	<i>the first (Bachelor) level of higher education</i>
Course status	<i>Mandatory</i>
Language	<i>English</i>
Term	<i>third year, fifth semester</i>
ECTS credits	<i>4</i>
Workload	<i>Lectures – 20 hours.</i> <i>Practical studies – 20 hours.</i> <i>Self-study – 80 hours.</i>
Assessment system	<i>Grading</i>
Department	<i>Department of Management, Business and Administration, room 210 of the main building</i> <i>website: https://www.kmib.hneu.edu.ua</i>
Teaching staff	<i>Chmutova Iryna M., Doctor in Economics, Professor</i>
Contacts	<i>Chmutova I. M.: chmutova_i@ukr.net</i>
Course schedule	<i>Lectures: due to timetable</i> <i>Laboratory studies: due to timetable</i>
Consultations	<i>At the Department of Management, Business and Administration, offline, according to the schedule, individual, PNS chat.</i>
The purpose of the course is knowledge acquisition system with theoretical and methodological foundations, practical skills of the organization of scientific-analytical research and their implementation in the activity of the enterprises.	
Structural and logical scheme of the course	
Prerequisites	Postrequisites
Philosophy	Coursework: Fundamentals of scientific and analytical researches
Informatics	Comprehensive training
Management	Thesis
Management 2	
Course content	
Content module 1. Theoretical fundamentals of science and scientific activity	
Topic 1. Science and scientific thinking. Research technology	
Topic 2. Methods of working with concepts	
Content module 2. Technology of scientific and analytical research	
Topic 3. The technology of working with literature	
Topic 4. Presentation of research result	
Topic 5. Research methods and models	
Teaching environment (software)	
<i>Multimedia projector, S. Kuznets PNS, Corporate Zoom system</i>	
Assessment system	
Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.	



Current control is carried out during lectures and laboratory classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points. The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: competence-oriented tasks on topics; current control works; writing essays by topic; creative tasks.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the course is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Program of the course.