



Syllabus of the course
«Basics of international economics and management»

Specialty	<i>D3 Management</i>
Study Programme	<i>Business administration</i>
Study cycle (Bachelor, Master, PhD)	<i>the first (Bachelor) level of higher education</i>
Course status	<i>Mandatory</i>
Language	<i>English</i>
Term	<i>first year, second semester</i>
ECTS credits	<i>4</i>
Workload	<i>Lectures - 20 hours. Practical (seminar) studies - 20 hours. Self-study - 80 hours.</i>
Assessment system	<i>Grading</i>
Department	<i>Department of International Economics and Management, main corps, on the 2 floor, room 201 http://mev.hneu.edu.ua/international-economics-and-management/</i>
Teaching staff	<i>Kurtsev Oleksii, PhD (Economics), Associated Professor Horobynska Marianna, PhD (Jurisprudence), Associated Professor</i>
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Course schedule	<i>Lecture: according to the schedule Practical: according to the schedule</i>
Consultations	<i>At the Department of International Economics and Management, offline, according to the schedule, individual, PNS chat.</i>

The study of the foundations of international economics and management activities will help of formation of theoretical knowledge and practical skills regarding the effective management of international economics and management of the enterprise in conditions of increased competition and globalization of the economy.

Structural and logical scheme of the course

Prerequisites	Postrequisites
Macro- and microeconomics	Economy of enterprise
-	Management in multicultural diversity conditions

Program of the discipline

Content module 1. *Theoretical foundations of the formation and development of the system of global economic relations*

Topic 1. International economic system

Topic 2. World market of goods and services

Topic 3. International movement of investment capital and world production

Topic 4. World financial market and international credit

Topic 5. World labor market and international migration processes

Topic 6. World monetary system

Content module 2. *Modern mechanism of managing the activities of subjects of the world economy in the conditions of international integration and globalization*

Topic 7. Payment balance and macroeconomic balance

Topic 8. International regional economic integration

Topic 9. Globalization of economic development

Topic 10. International companies in the global economy



Topic 11. Experience of management organization in different countries

Topic 12. Problems of Ukraine's integration into the system of international economic relations

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: creative research task; current control work; colloquium; presentation.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the course is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Program of the course.