



Syllabus of the course

«Digital technologies in international economic relations»

Specialty	<i>C1 Economics and International Economic Relations (specialization International Economic Relations)</i>
Study Programme	<i>International Economic Relations</i>
Study cycle (Bachelor, Master, PhD)	<i>First (bachelor) level of higher education</i>
Course status	<i>Mandatory</i>
Language	<i>English</i>
Term	<i>4 course, 7 semester</i>
ECTS credits	<i>3</i>
Workload	<i>Lectures – 12 hours. Practical studies – 18 hours. Laboratory studies – 0 hours. Self-study – 60 hours.</i>
Assessment system	<i>Grading</i>
Department	<i>Department of International Economic Relations and Business Security, Main Building, Room 422, +38 (057) 702-18-30 https://kafmev.hneu.edu.ua/</i>
Teaching staff	<i>Nataliia Parkhomenko, Doctor of Economics, Professor</i>
Contacts	<i>natalia.parkhomenko@hneu.net</i>
Course schedule	<i>Lectures: according to the current class schedule Practical: according to the current class schedule</i>
Consultations	<i>At the Department of International Economic Relations and Business Security, face-to-face, according to the consultation schedule, individual, chat in PNS</i>

Learning objectives and skills:

of the discipline is formation of a system of knowledge, skills and abilities regarding the laws, conditions, processes and specific features of foreign economic activity of a country, region, company, as well as acquisition of skills for their practical use.

Structural and logical scheme of the course

Prerequisites	Postrequisites
Communication technologies in international economic relations	Comprehensive training
International movement of capital and labor	Research practice
Information and analytical tools of international economic relations	

Course content

Content module 1 *Digital transformation of international economic relations.*

Topic 1. Digital economy and digital transformation of international economic relations.

Topic 2. Artificial intelligence in international economic relations.

Topic 3. Big data and business analytics in international economic relations.

Topic 4. Digital technologies in international economic relations.

Content module 2 *Use of digital technologies in international economic relations*

Topic 5. Digitalization of international trade and e-commerce.

Topic 6. Digital finance and international payment systems.

Topic 7. Digital management of international companies.



Topic 8. The future of international economic relations in the context of the development of AI

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: assignments on a particular topic; testing; presentations, and essay writing.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Educational students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program