Syllabus of the course «International business»

Specialty	*C1 Economics and International Economic Relations (by specialization International Economic Relations)*
Study Program	*International Economic Relations*
Study cycle	*First (Bachelor) level of higher education*
Course status	*Mandatory*
Language	*English*
Term	*Second year, second semester*
ECTS credits	*4*
Workload	*Lectures – 20 hours.* *Laboratory – 0 hours.* *Practical studies – 20 hours.* *Self-study – 80 hours.*
Assessment system	*Grading including Exam*
Department	*Department of International Economic Relations and Business Security* *422 room of the main building* *phone: +38(057)702-11-36* *website: https://kafmev.hneu.edu.ua/en/*
Teaching staff	*Lebid Olesia, Ph.D. in Economics, Professor*
Contacts	*Lebid Olesia: olesia.lebid@hneu.net*
Course schedule	due to timetable
Consultations	*At the Department of International Economic Relations and Business Security off-line; due to timetable of consultations, personal, PNS chat*

The purpose of studying the academic discipline is to form in future bachelors knowledge about the most important organizational and economic aspects of international entrepreneurship, to form skills in analyzing and assessing the international economic environment of doing business, legislative regulation and regulatory support for international entrepreneurial activity

Structural and logical scheme of the course

Prerequisites for learning	Postrequisites for learning
Quantitative Methods, International Relations and World Politics, International Management, International Institutions, International Marketing, World and European Economy and International Economic Relations, Business Economics	Foreign economic activity, Internationa finance, Communication technologies ir international economic relations, Internatic movement of capital and labor

Course content

Content module 1. Essence, logistics and strategy of international entrepreneurship

Topic 1. International entrepreneurship: essence, formation, development.
Topic 2. Export-import operations as the first step in international business.
Topic 3. International logistics supply chain.
Topic 4. International enterprise strategy.

Content module 2. Environment, finance and investments of international entrepreneurship

Topic 5. Market conditions and international business environment.
Topic 6. International business and cultural diversity.
Topic 7. International financial management.
Topic 8. International investments and development strategies.

Teaching environment (software)

S. Kuznets PNS, Corporate Zoom system

Assessment system

Assessment of students' learning outcomes is carried out according to the cumulative 100-point system.

Current control lasts during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks. Current control contains the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points. Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points; the minimum amount required is 25 points).

Current control includes the following assessment methods: final presentation; express tests.

You can find detailed information on assessment and grading system in the technological card of the course.

Course policies

The basis of teaching of the course is the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

You can find detailed information about competencies, learning outcomes, teaching methods, assessment forms, and self-study in the Program of the course.