



Syllabus of the course «International Management»

Specialty	<i>C1 Economics and International Economic Relations (specialising in International Economic Relations)</i>
Study Programme	<i>International Economic Relations</i>
Study cycle (Bachelor, Master, PhD)	<i>the first (Bachelor) level of higher education)</i>
Course status	<i>mandatory</i>
Language	<i>English</i>
Term	<i>1 year, 2 semester</i>
ECTS credits	<i>3</i>
Workload	<i>Lecture – 14 hours.</i>
	<i>Practical studies – 16 hours</i>
	<i>Self-study – 60 hours.</i>
Assessment system	<i>Grading including Exam</i>
Department	<i>Department of International Economic Relations and Business Security,. room phone. +38 (057) 702-18-30, 3-71 (add), website: https://kafmev.hneu.edu.ua/</i>
Teaching staff	<i>Perepeliukova Olena, Doctor of Economics., Associate Professor;</i>
Contacts	<i>Lena.perepelukova@gmail.com</i>
Course schedule	<i>due to timetable</i>
Consultations	<i>At the Department of International Economic Relations and Business Security: face-to-face sessions in accordance with the consultation timetable; one-to-one sessions; chat via the PNS</i>

Course content

Aim of the course: to provide an understanding of the management of transnational corporations and the specific features of management approaches and styles depending on the historical and cultural context of the host country

Structural and logical scheme of the course

Prerequisites	Postrequisites
The Global Economy and International Economic Relations	International Organisations
Business Economics	International Marketing
Introduction to the Subject	

Course content

Content module 1. Theoretical Foundations of International Management

Topic 1. The nature of international management and its characteristics.

Topic 2. The international management environment.

Topic 3. Experiences of management organisation in different countries.

Topic 4. Decision-making in international companies.

Content module 2. Functions of International Management

Topic 5. Planning in international companies.

Topic 6. The organisational function in international management.



Topic 7. The motivational function in international management.

Topic 8. Control and reporting in international management.

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points. Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points, the minimum amount required is 25 points).

Current control includes the following assessment methods: final presentation; express tests.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Educational students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Program of the course.