



Syllabus of the course «Area Studies and Cross-Cultural Organizational Behavior»

Specialty	<i>C1 Economics and International Economic Relations (by specialization)</i>
Study Programme	<i>International Economic Relations</i>
Study cycle (Bachelor, Master, PhD)	<i>the first (Bachelor's)</i>
Course status	<i>mandatory</i>
Language	<i>English</i>
Term	<i>First year, first semester</i>
ECTS credits	<i>4</i>
Workload	<i>Lectures – 18 hours. Practical studies – 22 hours. Self-study – 80 hours.</i>
Assessment system	<i>Grading including Exam</i>
Department	<i>Department of International Economic Relations and Business Security, room 422 of the main building. website: https://kafmev.hneu.edu.ua/</i>
Teaching staff	<i>Voroniuk Ievheniia, lecturer</i>
Contacts	<i>Voroniuk Ie. V.: yevheniya.voronyuk@hneu.net</i>
Course schedule	due to timetable
Consultations	<i>At the Department of International Economic Relations and Business Security, according to the consultation schedule, individual, chat in PNS, Zoom</i>

Learning objectives and skills:

is to provide students with a systemic understanding of the socio-economic, legal, cultural, and business environments of different countries, as well as to develop competencies in effective intercultural communication and behavior management within the international business environment

Structural and logical scheme of the course

Prerequisites	Postrequisites
-	Macro- and microeconomics. International law. International management.

Course content

Content module 1. *Area Studies, Institutional, and Cross-Cultural Determinants of Organizational Behavior*

Topic 1. Methodological Foundations of Area Studies.

Topic 2. Geography, Natural Resource Potential, and Economic Specialization of Countries within the International Division of Labor.

Topic 3. Global Economic and Legal Systems. International Economic Integration.

Topic 4. Theories of Cross-Cultural Analysis and Their Application in International Business.

Topic 5. Organizational Behavior in a Multicultural Environment.

Topic 6. Advanced Economies of North America, Europe, and the Asia-Pacific Region: Economic Models, Business Culture, and Organizational Behavior.

Topic 7. Resource-Based Economies of the Middle East, Africa, and Latin America: Economic Models, Business Culture, and Organizational Behavior.

Topic 8. Newly Industrialized Economies in the Era of Digital Transformation: Economic Models, Business Culture, and Organizational Behavior.



Topic 9. Area Studies and Cross-Cultural Organizational Behavior as Tools for Strategic Decision-Making in International Business.

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points. Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points, the minimum amount required is 25 points).

Current control includes the following assessment methods: final presentation; express tests.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the course is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Program of the course.