

Program course description



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EU-UA Blueprint – EU Competitiveness:
a Blueprint for Ukraine's European
Future

EU-UA
BLUEPRINT





MODULE 1:

FOUNDATIONS OF EU COMPETITIVENESS

FOUNDATIONS OF EU COMPETITIVENESS

Specialty	All
Educational program	All
Educational level	All
Discipline status	Compulsory
Language	English/Ukrainian
Course / semester	-
Number of ECTS credits	-
Distribution by types of classes and hours of study	Lectures – 20 h.
	Practical classes – 20 h.
Control	Pass
Department	Department of International Economics and Management, Nauky ave., 9A, Kharkiv, 61000. Main camp., +38 (096) 228-28-78, http://mev.hneu.edu.ua/international-economics-and-management/
Teacher	Iuliia Dobroskok Nadiia Proskurnina Nataliya Antonyuk Denys Chernikov Rita Baidokaitė
Contact Information	international@hneu.net
Class days	On schedule
Consultations	Remote; by agreement on the initiative of the applicant; individual
The purpose of the discipline is to provide students with a comprehensive understanding of the foundations of European integration, the functioning of the EU Single Market, and the key principles and mechanisms underpinning the competitiveness of the European Union. The discipline aims to develop students' knowledge of EU competition policy, State aid control, public procurement, SME development, as well as current EU initiatives in the areas of digitalisation, energy, defence, and industrial policy, with particular attention to their relevance and implications for Ukraine.	

Prerequisites for learning

Basic knowledge of economic theory, microeconomics, macroeconomics, international economics, and European integration.

The content of the discipline

1. Introduction to European Integration: from the Treaty of Rome to the Single Market
2. The Four freedoms of the Single Market: challenges and opportunities
3. The role of the European Commission in promoting competition
4. Antitrust policy and its implications for business
5. State Aid Control: rules, regulations, and best practices
6. Public procurement: EU rules and their impact on the Ukrainian market
7. The role of SMEs in the Single Market: challenges and opportunities
8. Digital Single Market: opportunities and challenges for Ukraine
9. The Energy Union and its implications for Ukraine
10. The Defense Union and its contribution to European security and competitiveness
11. Competitiveness compass, Clean Industrial Deal

Complex (software) of the discipline

Educational and methodological materials of the discipline, lecture presentations, methodological recommendations for practical and individual assignments, electronic learning resources, EU regulatory and analytical materials, official EU institutional websites, and digital tools and software for information search, analysis, and processing.

Course page on the Moodle platform (personal training system)

The course page on the Moodle platform contains educational and methodological materials, lecture presentations, practical assignments, individual tasks, recommended literature, and additional learning resources.

Learning outcomes assessment system

The system of assessment of the formed competencies of the applicants takes into account the types of classes, which according to the curriculum of the discipline include lectures, practical classes, working in groups, as well as independent work. Students who actively participate in at least 60% of lectures and practical classes will receive certificates.

Course policy

The module requires preparation for practical classes and study of the recommended basic and additional literature. Preparation for practical classes includes: familiarisation with the course programme; study of theoretical materials; completion of tasks proposed for independent study; and completion of individual assignments. Attendance of at least 60% of practical classes is mandatory for students.



MODULE 2:

DRIVING FORCES OF EU COMPETITIVENESS

DRIVING FORCES OF EU COMPETITIVENESS

Specialty	All
Educational program	All
Educational level	All
Discipline status	Compulsory
Language	English/Ukrainian
Course / semester	-
Number of ECTS credits	-
Distribution by types of classes and hours of study	Lectures – 20 h.
	Practical classes – 20 h.
Control	Pass
Department	Department of International Economics and Management, Nauky ave., 9A, Kharkiv, 61000. Main camp., room 201, +38 (057) 702-18-32, http://mev.hneu.edu.ua/international-economics-and-management/
Teacher	Nadiia Proskurnina Oksana Krayevska Inna Kremer Denys Chernikov
Contact Information	international@hneu.net
Class days	On schedule
Consultations	Remote; by agreement on the initiative of the applicant; individual
The purpose of the discipline is to provide students with a comprehensive understanding of the foundations of European integration, the functioning of the EU Single Market, and the key principles and mechanisms underpinning the competitiveness of the European Union. The discipline aims to develop students' knowledge of EU competition policy, State aid control, public procurement, SME development, as well as current EU initiatives in the areas of digitalisation, energy, defence, and industrial policy, with particular attention to their relevance and implications for Ukraine.	

Prerequisites for learning

Basic knowledge of economic theory, microeconomics, macroeconomics, international economics, innovation economics, sustainable development, and European integration.

The content of the discipline

1. Ukraine's competitiveness challenges: a SWOT analysis
2. Aligning Ukrainian policies with EU standards and regulations
3. Developing a national competitiveness strategy for Ukraine
4. Fostering innovation and R&D ecosystems in Ukraine
5. Strengthening SME development and internationalization
6. Promoting regional development and reducing regional disparities
7. Harnessing the potential of human capital: education and skills development
8. Building a sustainable and green economy in Ukraine
9. The role of civil society and stakeholder engagement in promoting competitiveness
10. The future of EU-Ukraine relations: challenges and opportunities

Complex (software) of the discipline

Educational and methodological materials of the discipline, lecture presentations, methodological recommendations for practical and individual assignments, electronic learning resources, EU regulatory and analytical materials, official EU institutional websites, as well as digital tools and software for information search, analysis, and processing.

Course page on the Moodle platform (personal training system)

The course page on the Moodle platform contains educational and methodological materials, lecture presentations, practical assignments, individual tasks, recommended literature, and additional learning resources.

Learning outcomes assessment system

The system of assessment of the formed competencies of the applicants takes into account the types of classes, which according to the curriculum of the discipline include lectures, practical classes, working in groups, as well as independent work. Students who actively participate in at least 60% of lectures and practical classes will receive certificates.

Course policy

The module requires preparation for practical classes and study of the recommended basic and additional literature. Preparation for practical classes includes: familiarisation with the course programme; study of theoretical materials; completion of tasks proposed for independent study; and completion of individual assignments. Attendance of at least 60% of practical classes is mandatory for students.



MODULE 3:

UKRAINE'S PATH TOWARDS EU COMPETITIVENESS

UKRAINE'S PATH TOWARDS EU COMPETITIVENESS

Specialty	All
Educational program	All
Educational level	All
Discipline status	Compulsory
Language	English/Ukrainian
Course / semester	-
Number of ECTS credits	-
Distribution by types of classes and hours of study	Lectures – 20 h.
	Practical classes – 20 h.
Control	Test
Department	Department of International Economics and Management, Nauky ave., 9A, Kharkiv, 61000. Main camp., room 201, +38 (096) 228-28-78
Teacher	Iuliia Dobroskok Nadiia Proskurnina Nataliya Antonyuk Oksana Krayevska Denys Chernikov Saulius Kromalcas Lidija Kraujalienė
Contact Information	international@hneu.net
Class days	On schedule
Consultations	Remote; by agreement on the initiative of the applicant; individual
The purpose of the discipline is to provide students with a comprehensive understanding of Ukraine's strategic pathway towards strengthening its competitiveness in the context of European integration. The discipline aims to develop students' knowledge of the key challenges and opportunities facing Ukraine in aligning its policies with EU standards and regulatory requirements, fostering innovation and R&D ecosystems, supporting SME development and internationalisation, promoting regional development, strengthening human capital, and building a sustainable and green economy, with particular attention to the future of EU-Ukraine relations.	

Prerequisites for learning

Basic knowledge of economic theory, microeconomics, macroeconomics, international economics, innovation economics, sustainable development, and European integration.

The content of the discipline

1. Ukraine's competitiveness challenges: a SWOT analysis
2. Aligning Ukrainian policies with EU standards and regulations
3. Developing a national competitiveness strategy for Ukraine
4. Fostering innovation and R&D ecosystems in Ukraine
5. Strengthening SME development and internationalization
6. Promoting regional development and reducing regional disparities
7. Harnessing the potential of human capital: education and skills development
8. Building a sustainable and green economy in Ukraine
9. The role of civil society and stakeholder engagement in promoting competitiveness
10. The future of EU-Ukraine relations: challenges and opportunities

Complex (software) of the discipline

Educational and methodological materials of the discipline, lecture presentations, methodological recommendations for practical and individual assignments, electronic learning resources, EU regulatory and analytical materials, official EU institutional websites, as well as digital tools and software for information search, analysis, and processing.

Course page on the Moodle platform (personal training system)

The course page on the Moodle platform contains educational and methodological materials, lecture presentations, practical assignments, individual tasks, recommended literature, and additional learning resources.

Learning outcomes assessment system

The system of assessment of the formed competencies of the applicants takes into account the types of classes, which according to the curriculum of the discipline include lectures, practical classes, working in groups, as well as independent work. Students who actively participate in at least 60% of lectures and practical classes will receive certificates.

Course policy

The module requires preparation for practical classes and study of the recommended basic and additional literature. Preparation for practical classes includes: familiarisation with the course programme; study of theoretical materials; completion of tasks proposed for independent study; and completion of individual assignments. Attendance of at least 60% of practical classes is mandatory for students.