



Syllabus of the course

«Foreign Language: international communication»

Specialty	<i>C1 Economics and International Economic Relations (Specialization C1.02 International Economic Relations)</i>
Study Programme	<i>International Economic Relations</i>
Study Cycle	<i>Second (Master's) Level of Higher Education</i>
Course Status	<i>mandatory</i>
Language	<i>English</i>
Term	<i>1 year, 2 semester</i>
ECTS Credits	<i>3</i>
Workload	<i>Practical studies – 30 hours</i> <i>Self-study – 60 hours</i>
Assessment system	<i>Grading</i>
Department	<i>Department of Pedagogy, Foreign Philology and Translation, 9-A Nauky Ave., Building 1, Room 501, Kharkiv 61166, Ukraine; Tel. +38 (057) 702-18-32, ext. 3-83; E-mail: kafpif@hneu.edu.ua</i>
Teaching staff	<i>Olha V. Dubtsova, PhD in Philology, Associate Professor</i>
Contacts	<i>Olha V. Dubtsova, e-mail: olgadubtsova@ukr.net</i>
Course schedule	<i>Practical classes according to the current timetable</i>
Consultations	<i>At the Department of Pedagogy, Foreign Philology and Translation; face-to-face according to the consultation schedule; individual consultations; LMS chat</i>

Learning objectives and skills: is to deepen previously acquired foreign-language communicative competences and to develop professionally oriented foreign-language communicative competence within the educational programme “International Business”.

Structural and Logical Scheme of the Course

Prerequisites	Postrequisites
	Pre-graduation Internship
	Master's Thesis Writing

Course Content

- Module 1. International Market Relations**
- Topic 1. International Trade**
- Topic 2. Business of International Economic Organizations**
- Topic 3. International Logistics**
- Module 2. Marketing and Communication in International Business**
- Topic 4. International Marketing Activities**
- Topic 5. Communication Culture in International Business**
- Topic 6. Moral and Ethical Aspects of International Business**

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system



Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

Final control includes current control and assessment of the student. For courses with a form of semester control as grading: maximum amount is 100 points; minimum amount required is 60 points. Current control includes topic-based assignments, ongoing tests, topic presentations and essay writing.

More detailed information on the assessment system is provided in technological card of the course.

Course Policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Educational students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program