



Syllabus of the course

"Training of Language, Research and Intercultural Skills"

Speciality	<i>D3 Management F6 Information Systems and Technologies</i>
Study Programme	<i>Management and Information Technologies</i>
Study cycle (Bachelor, Master, PhD)	<i>the first (Master's) level of higher education</i>
Course status	<i>mandatory</i>
Language	<i>English</i>
Term	<i>1 year, 1 semester</i>
ECTS credits	<i>5</i>
Workload	<i>Lectures – 30 hours. Practical studies – 30 hours. Self-study – 90 hours.</i>
Assessment system	<i>Grading</i>
Department	<i>Department of Foreign Languages and Cross-cultural Communication, Nauky Avenue 9-A, c. Kharkiv, building 1, auditorium 409 Phone: +38(057)702-18-32 (additional 3-51) website: https://ffct.hneu.edu.ua/language/en/departments-of-foreign-languages-and-mk/</i>
Teaching staff	<i>Diana TSYPIINA, PhD (Pedagogy), associate professor</i>
Contacts	<i>Diana.Tsykina@hneu.net +380997636597</i>
Course schedule	<i>Lectures: according to the schedule Practical studies: according to the schedule</i>
Consultations	<i>at the Department of Foreign Languages and Cross-cultural Communication: face-to-face sessions in accordance with the consultation timetable; individual sessions, chat via the PNS and Zoom</i>

Learning objectives and skills:

*The course **aims** to provide students with a system of theoretical knowledge, practical skills in empirical research methods (qualitative and quantitative), assessing and responding to cultural differences, to enhance communication skills to bridge cultural gaps, including adapting to different non-verbal and verbal styles, to manage intercultural conflicts constructively.*

Structural and logical scheme of the course

Prerequisites	Postrequisites
	Advanced Fields of Management
	Master thesis

Course content

Content module 1. *Intercultural communication*



Topic 1. Cultural norms and values.

Topic 2. Cross-cultural communication styles.

Topic 3. Intercultural tolerance.

Topic 4. Conflict resolution across cultures.

Topic 5. Cultural immersion and mobility.

Content module 2. *Empirical Research Methods*

Topic 6. Research question and their implications. Research ethics.

Topic 7. Correlation and causation.

Topic 8. Qualitative research.

Topic 9. Quantitative research. Using existing scales and data.

Topic 10. Data preparation and descriptive statistics.

Teaching environment (software)

(Multimedia projector, S. Kuznets PNS, Corporate Zoom system)

Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: assignments on a particular topic; testing; presentations, and essay writing.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Education seekers may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program