



Syllabus of the course «Creative economy and management»

Specialty	<i>110 "Social work and counseling"</i>
Study Programme	<i>Management of Social Projects</i>
Study cycle	<i>the first (master)</i>
Course status	<i>mandatory</i>
Language	<i>English</i>
Term	<i>1 year, 1 semester</i>
ECTS credits	<i>5</i>
Workload	<i>Lectures – 14 hours</i> <i>Laboratory studies – 26 hours</i> <i>Independent work - 110 hours</i>
Assessment system	<i>Grading including Exam</i>
Department	<i>Social economy, room 217 (main building), website of Department: http://www.kafesn.hneu.edu.ua/</i>
Teaching staff	<i>Sotnikova Yuliia Volodymyrivna, Candidate of Economic Sciences, Associate Professor of the Department of Social economy</i>
Contacts	<i>Yuliia.Sotnikova@hneu.net</i>
Course schedule	<i>Lecture: according to the current class schedule</i> <i>Practical: according to the current class schedule</i>
Consultations	<i>At the Department of Social Economy, face-to-face, according to the consultation schedule, individual, chat at PNS</i>

Learning objectives and skills: *the formation of students' innovative thinking, mastering the tools of a creative approach to solving innovative problems, acquiring knowledge and skills in the development of creative environment and forming a creative organization*

Structural and logical scheme of the course

Prerequisites	Postrequisites
Social economy and politics Management in social sphere	Social design Social protection and social design

Course content

Content module 1. Creative economy: formation, development and initiating environment

- Topic 1.** The conceptual principles of the creative economy
- Topic 2.** The features of the formation of a creative economy in Ukraine and abroad
- Topic 3.** Protection of intellectual property rights in the creative economy
- Topic 4.** Creative management as a basis for building a creative economy

Content module 2. The theoretical foundations of creative management

- Topic 5.** The process and nature of human thinking. The types of thinking
- Topic 6.** Formation of a creative person
- Topic 7.** The creative type manager
- Topic 8.** Formation of creative environment at an organization
- Topic 9.** Integral intelligence as an object of management in creative management
- Topic 10.** Team building in creative management
- Topic 11.** Motivation of personalities of creative type



Teaching environment (software)

Multimedia projector, PNS of S.Kuznets KNUE, ZOOM, MS Office

Assessment system

The university uses a 100-point accumulative system for evaluating the learning outcomes of higher education applicants. Current control is carried out during lectures and practical classes and is aimed at checking the level of readiness of the higher education applicant to perform specific work and is evaluated by the sum of points scored. Final control includes semester control, which is conducted in the form of a differentiated assessment.

The maximum possible number of points for the current control during the semester for the discipline whose form of control is the exam is 60, and the minimum possible number of points is 35.

Current control includes the following control measures: assignments by topic; current control works; presentation of an individual task

More detailed information on the system of evaluation and accumulation of points for the academic discipline is given in the work plan (technological map) for the academic discipline.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Education seekers may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program