



**Syllabus of the course
«Global Economy»**

Specialty	<i>CI Economics and International Economic Relations (specialisation: International Economic Relations)</i>
Study Programme	<i>International Economics</i>
Study cycle (Bachelor, Master, PhD)	<i>second (master's) level</i>
Course status	<i>Mandatory</i>
Language	<i>English</i>
Term	<i>1 course, 1 semester</i>
ECTS credits	<i>5 Credits</i>
Workload	<i>Lectures: 20 hours Practical studies - 30 hours Laboratory studies – 0 hours Self-study – 100 hours</i>
Assessment system	<i>Grading</i>
Department	<i>Department of International Economics and Management auditorium 304 of the first building phone: +38(057)702-18-32 (additional 346) website: https://www.kmib.hneu.edu.ua</i>
Teaching staff	<i>Nadiia Viktorivna Proskurnina PhD in Economics, Associate professor</i>
Contacts	<i>nadiia.proskurnina@hneu.net</i>
Course schedule	<i>Lecture: according to the current class schedule Practical: according to the current class schedule</i>
Consultations	<i>In-person at the Department, in accordance with the consultation schedule; individual consultations; chat via the University's Learning Management System (LMS).</i>

Learning objectives and skills:

The primary objective of this course is to examine the principles underlying the formation, mechanisms, and instruments of the functioning of the global economy, with particular attention to geopolitical and geo-economic processes, trends in the world economic order, and the impact of contemporary transformational processes, new technological paradigms, and techno-globalisation.

Structural and logical scheme of the course

Prerequisites	Postrequisites
	International Business Strategies of the Enterprise
	International Business Analysis

Course Content

Content Module 1. Globalisation as a Phenomenon of Contemporary World Economic Development



Topic 1. **Contemporary Global Studies: Nature and Methodology**
The essence, subject matter, objectives, and methodological foundations of global studies. Interdisciplinary approaches to the analysis of global development.

Topic 2. **Theoretical Approaches to the Study of Global Processes**
Major theories and concepts explaining globalisation processes and transformations in the world economy.

Topic 3. **Global Problems and Methods of Their Measurement**
Classification of global challenges and indicators used to assess their scale and impact on international development.

Topic 4. **The Formation of the Global Economy and Its Driving Factors**
Stages in the development of the global economy and key economic, political, technological, and social drivers of globalisation.

Topic 5. **Techno-Globalisation and the Intensification of Competition in the Global Economy**
The role of technological innovation, digitalisation, and knowledge transfer in shaping global competitiveness.

Content Module 2. Strategies and Prospects for Global Development of the World Economy

Topic 6. **Factors, Principal Forms, and Consequences of Financial Globalisation**
The development of global financial markets, capital mobility, and the opportunities and risks associated with financial integration.

Topic 7. **Scale and Trends in the Development of Global Demographic Resources under Globalisation**
Demographic transformations, migration processes, labour mobility, and their impact on global economic development.

Topic 8. **The Critique of Globalisation: Theoretical Frameworks and Prospects of Alter-Globalisation**
Critical perspectives on globalisation and alternative models of global economic and social development.

Topic 9. **International Strategies of Globalisation**
Approaches and strategies adopted by countries, international organisations, and multinational corporations within the global economy.

Topic 10. **Ukraine's Competitive Development Strategy under the Conditions of Globalisation**
Challenges and opportunities for Ukraine in the global environment and strategic priorities for enhancing national competitiveness.

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system



Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: assignments on a particular topic; testing; presentations, and essay writing

More detailed information on assessment and grading system is given in the technological card of the course

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Educational students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program