



**Syllabus of the educational discipline**  
*«International Media Communications»*

<b>Specialty</b>	<i>291, “International Relations, Social Communication and Regional Studies”</i>
<b>Educational program</b>	<i>International Relations, Social Communication and Regional Studies</i>
<b>Level of education</b>	<i>The first (bachelor's) level</i>
<b>Discipline status</b>	<i>selective</i>
<b>Teaching language</b>	<i>English</i>
<b>Course / semester</b>	<i>3 course 5 semester, 3 course 6 semester, 4 course 7 semester</i>
<b>Number of credits ECTS</b>	<i>5 ECTS credits</i>
<b>Distribution by types of trainings and hours of study</b>	<i>Lectures – 20 hours. Practical studies (seminars) – 28 hours. Independent training – 102 hours.</i>
<b>Form of final assessment</b>	<i>Exam</i>
<b>Department</b>	<i>Department of International Relations and Political Philosophy, Kharkiv, 9-A Nauky Ave., 512, Tel. +38(057) 702-06-97 (Ext. 3-03) Department website: <a href="http://www.kafmvp.hneu.edu.ua">http://www.kafmvp.hneu.edu.ua</a></i>
<b>Teacher (-s)</b>	<i>Danylo Nepochatov, teacher of the Department of International Relations and Political Philosophy</i>
<b>Teacher's contacts</b>	<i>e-mail: <a href="mailto:danylo.nepochatov@hneu.net">danylo.nepochatov@hneu.net</a></i>
<b>Days of the classes</b>	<i>Lecture: according to the current class schedule Practical sessions: according to the current class schedule</i>
<b>Consultations</b>	<i>On-line consultations throughout the semester by e-mail and in the group at Google chat</i>
<p>Course provides students with a comprehensive understanding of the role of media and communication in shaping international relations, diplomacy, and global affairs. This course aims to equip students with the theoretical knowledge and practical skills necessary to analyze, create, and manage media strategies in international contexts, with a particular focus on the impact of digital media, global news, and communication policies in the modern diplomatic landscape.</p>	

**Structural and logical scheme of the course study**

<b>Prerequisites for learning:</b>	<b>Postrequisites for learning:</b>

Theme 1. Introduction to International Media Communications.

Theme 2. Historical Evolution of International Media.

Theme 3. Theories of Communication in International Contexts.

Theme 4. Digital Media and Its Impact on International Relations.

Theme 5. Media and International Conflict.

Theme 6. International Communication Policy and Regulation.



Theme 7. Ethics and Challenges in International Media Communications.

Theme 8. Cultural Diplomacy through Media.

Theme 9. International News Agencies and Journalism.

Theme 10. Future Trends in International Media Communications.

**Material and technical (software) support of the discipline**

*Multimedia projector, PNS KhNUE named after S. Kuznets, ZOOM*

**Forms and methods of evaluation**

The University uses a 100-point cumulative system for evaluating the results of students' learning outcomes.

Current control is carried out during lectures, practical (seminar) classes and aims to check the level of readiness of the higher education applicant to perform specific work and is evaluated by the amount of points scored.

The final control includes semester control, which is carried out in the form of differentiated test.

The maximum possible number of points for the current control during the semester for discipline in the form of credit is 100 and the minimum possible number of points is 60.

Current control includes the following control measures: written test, testing, express surveys, presentations, and a colloquium.

**More detailed information on the system of evaluation and accumulation of points in the discipline is provided in the work plan (technological map) for the discipline.**

**Policies of the academic discipline**

The teaching of the discipline is based on the principles of academic integrity. Violations of academic integrity include: academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment. For violations of academic integrity, students are held to the following academic responsibility: re-assessment of the relevant type of academic work

***More detailed information on competencies, learning outcomes, teaching methods, forms of assessment, and independent work is provided in the Work Program of the discipline***