



Syllabus of the course
«Financial aspects of starting and developing a business»

Specialty	<i>All</i>
Study Programme	<i>All</i>
Study cycle (Bachelor, Master, PhD)	<i>the first (Bachelor) level of higher education</i>
Course status	<i>elective</i>
Language	<i>English</i>
Term	<i>first year, second semester</i>
ECTS credits	<i>5</i>
Workload	<i>Lectures – 30 hours.</i> <i>Practical studies – 30 hours.</i> <i>Laboratory studies – 0 hours.</i> <i>Self-study – 90 hours.</i>
Assessment system	<i>Grading</i>
Department	<i>Department of Finance and Credit, building 1, auditorium 218, phone: (057) 702-18-36, website: http://www.kaffin.hneu.edu.ua/pro-kafedru/zagalna-informatsiya/</i>
Teaching staff	<i>Aleksieienko I. I., PhD., Ass. of Professor Poltinina O.P., PhD., Ass. of Professor</i>
Contacts	<i>Inna01alekseenko@gmail.com olgapp86@gmail.com</i>
Course schedule	<i>Lectures: according to the schedule</i> <i>Practical studies: according to the schedule</i>
Consultations	<i>At the Department of Finance and Credit, offline, according to the schedule, individual, PNS chat.</i>

Learning objectives and skills:

is the formation of students' theoretical knowledge and practical skills in the field of business organization, the formation of theoretical and methodological basis necessary for free ownership of the use of financial instruments, developing the ability to evaluate the effectiveness of business ideas, to analyze the current market situation, observed in the country, make financial calculations to choose the most effective way to raise capital.

Structural and logical scheme of the course

Prerequisites	Postrequisites
-	-
-	-

Course content

Content module 1. Business idea. Organizing and opening your own business

Theme 1. Starting your own business

Theme 2. Which business is more profitable? Benefit assessment of business idea

Theme 3. Creating a new product and defining a business idea

Theme 4. Costs and cost of production

Content module 2. Starting capital and basics of financial calculations

Theme 5. Fundamentals of financial calculations

Theme 6. Forms of raising capital

Theme 7. Starting a business as a form of investment project realization

Theme 8. An innovative form of investment



Theme 9. Financing of the investment process

Theme 10. Selling property

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: assignments on a particular topic, testing, presentations, and essay writing.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Educational students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program.