



Syllabus of the course
 « Startup project's management »

Specialty	<i>All</i>
Study Programme	<i>All</i>
Study cycle (Bachelor, Master, PhD)	<i>the second (master's) level of higher education</i>
Course status	<i>elective</i>
Language	<i>English</i>
Term	<i>1 year of study 2 semester</i>
ECTS credits	<i>5</i>
Workload	<i>Lectures – 20 hours. Practical studies – 20 hours. Laboratory studies – 0 hours. Self-study – 110 hours.</i>
Assessment system	<i>Grading</i>
Department	<i>Department of Management, Business and Administration room 210 of the main building phone: (057) 702 01 46 (add. 2-96) website: https://www.kmib.hneu.edu.ua</i>
Teaching staff	<i>Kotlyk Andrii Valeriovych, PhD, Associate Professor</i>
Contacts	<i>kotlik_a@ukr.net</i>
Course schedule	<i>Lectures: according to the schedule Practical studies: according to the schedule</i>
Consultations	<i>At the Department of Management, Business and Administration, offline, according to the schedule, individual, PNS chat.</i>
Learning objectives and skills:	
<i>mastering the processes of business idea generation, validation, financial modeling, business planning, and pitching for startups</i>	
Structural and logical scheme of the course	
Prerequisites	Postrequisites
-	-
-	-
Course content	
Content module 1. Development of the startup project	
Topic 1. Startup as a form of implementing an entrepreneurial idea	
Topic 2. Business model of a startup	
Topic 3. Customer development	
Content module 2. Planning and pitching of the startup project	
Topic 4. Planning a startup project	
Topic 5. Funding a startup project	
Teaching environment (software)	
<i>Laptop, Multimedia Projector, S. Kuznets KhNUE Personal Learning Systems, Zoom, MS Office or equivalent (MS Word, MS Excel, MS Power Point), Online platform canvanizer.com, Google Forms</i>	



Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: assignments by topic; current control works; presentations on topics and essay writing.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Educational students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program