



Syllabus of the course

«Intercultural communication»

Specialty	<i>All</i>	
Study Programme	<i>All</i>	
Study cycle (Bachelor, Master, PhD)	<i>the second (master's) level of higher education</i>	
Course status	<i>elective</i>	
Language	<i>English</i>	
Term	<i>1 year of study 2 semester</i>	
ECTS credits	<i>5</i>	
Workload	<i>Lectures – 20 hours.</i> <i>Practical studies – 20 hours.</i> <i>Laboratory studies – 0 hours.</i> <i>Self-study – 110 hours.</i>	
Assessment system	<i>Grading</i>	
Department	<i>Department of Creative Management and Design</i> <i>room 305 of the first building</i> <i>website: https://cmd.hneu.edu.ua/</i>	
Teaching staff	<i>Tetyana Pavlivna Blyznyuk,</i> <i>Doctor of Sciences in Economics, Professor</i>	
Contacts	tetyana.blyznyuk@hneu.net	
Course schedule	<i>Lectures: according to the schedule</i> <i>Practical studies: according to the schedule</i>	
Consultations	<i>At the Department of Creative Management and Design</i> <i>offline, according to the schedule, individual, PNS chat.</i>	
Learning objectives and skills:		
<i>Formation of effective intercultural interactions and communications in global conditions to increase the efficiency of interaction with representatives of different national cultures in one team.</i>		
Structural and logical scheme of the course		
Prerequisites	Postrequisites	
-	-	
-	-	
Course content		
Content module 1. Basics of intercultural interactions		
Topic 1. Phenomena of “culture” in the conditions of globalization		
Topic 2. Classification of national cultures: intercultural approach		
Topic 3. Stereotypes and prejudices. Ethnic conflicts		
Content module 2. Managing intercultural communications		
Topic 5. Verbal and nonverbal communication in different cultures		
Topic 6. Perception of time and space		
Topic 7. Effectiveness in intercultural communications		
Teaching environment (software)		
<i>Multimedia projector, S. Kuznets PNS, Corporate Zoom system</i>		



Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: topic assignments, current control tests, and presentations on topics.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Educational students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program