



## Syllabus of the course

### «Creative thinking»

<b>Specialty</b>	<i>All</i>	
<b>Study Programme</b>	<i>All</i>	
<b>Study cycle (Bachelor, Master, PhD)</b>	<i>the second (master's) level of higher education</i>	
<b>Course status</b>	<i>elective</i>	
<b>Language</b>	<i>English</i>	
<b>Term</b>	<i>1 year of study 2 semester</i>	
<b>ECTS credits</b>	<i>5</i>	
<b>Workload</b>	<i>Lectures – 20 hours.</i> <i>Practical studies – 20 hours.</i> <i>Laboratory studies – 0 hours.</i> <i>Self-study – 110 hours.</i>	
<b>Assessment system</b>	<i>Grading</i>	
<b>Department</b>	<i>Management, Business and Administration department,</i> <i>room 210 (main block), +38 057 702 01 46 (add. 2-96),</i> <i>Web page: <a href="https://www.kmib.hneu.edu.ua">https://www.kmib.hneu.edu.ua</a></i>	
<b>Teaching staff</b>	<i>Mazorenko Oksana Volodymyrivna, PhD, Associate Professor</i>	
<b>Contacts</b>	<a href="mailto:oksana.mazorenko@hneu.net"><i>oksana.mazorenko@hneu.net</i></a>	
<b>Course schedule</b>	<i>Lectures: <a href="#"><u>according to the schedule</u></a></i> <i>Practical studies: <a href="#"><u>according to the schedule</u></a></i>	
<b>Consultations</b>	<i>At the Department of Management, Business and Administration, offline, according to the schedule, individual, PNS chat.</i>	
<b>Learning objectives and skills:</b>		
<i>of the discipline is the formation of knowledge of the creative process and use it to solve problems or fulfill opportunities in any area of study, personal life, or career path.</i>		
<b>Structural and logical scheme of the course</b>		
<b>Prerequisites</b>	<b>Postrequisites</b>	
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<b>Course content</b>		
<b>Content module 1. Theoretical and methodological principles of creativity.</b>		
<b>Theme 1. Creativity and its value to the business.</b>		
<b>Theme 2. Creative process.</b>		
<b>Theme 3. Idea generation and creativity techniques.</b>		
<b>Theme 4. Technologies for team idea generation and problem solving.</b>		
<b>Theme 5. Visualization and presentation of ideas.</b>		
<b>Teaching environment (software)</b>		
<i>Multimedia projector, S. Kuznets PNS, Corporate Zoom system</i>		



### **Assessment system**

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: assignments by topic; current control works; presentations on topics and essay writing.

***More detailed information on assessment and grading system is given in the technological card of the course.***

### **Course policies**

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Educational students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

***More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program***