



Syllabus of the course

«Organization of innovative and logistic entrepreneurship»

Specialty	<i>All</i>
Study Programme	<i>All</i>
Study cycle (Bachelor, Master, PhD)	<i>the first (Bachelor) level of higher education</i>
Course status	<i>Selective</i>
Language	<i>English</i>
Term	<i>first year, second semester</i>
ECTS credits	<i>5</i>
Workload	<i>Lectures – 30 hours. Practical studies – 30 hours. Laboratory studies – 0 hours. Self-study – 90 hours.</i>
Assessment system	<i>Grading</i>
Department	<i>Department of Management, Logistics and Innovation, auditorium 225, phone: (057) 702-02-65, website: www.kafmli.hneu.edu.ua</i>
Teaching staff	<i>Bielikova Nadiia Volodymyrivna, d.e.s, prof</i>
Contacts	<i>nadezdabelikova@gmail.com</i>
Course schedule	<i>Lectures: according to the schedule Practical studies: according to the schedule</i>
Consultations	<i>At the Department of Management, Logistics and Innovation, offline, according to the schedule, individual, PNS chat.</i>
Learning objectives and skills: of the educational discipline: formation of the necessary competences in the organization of innovative and logistic entrepreneurship in future specialists	
Structural and logical scheme of the course	
Prerequisites	Postrequisites
-	-
-	-

Course content

Module 1. Entrepreneurship as an object of management

Topic 1. The essence of innovative entrepreneurial activity.

Topic 2. Models of innovative entrepreneurial activity.

Topic 3. National infrastructure of entrepreneurship development.

Topic 4. Market innovative business environment, its main institutions.

Module 2. Management tools for innovative and logistic activities

Topic 5. Management of the internal environment of the innovative enterprise.

Topic 6. Entrepreneurial interaction: strategic alliances and networks.

Topic 7. Open innovation and technology transfer.

Topic 8. The basics of the organization of logistics business activity and its main market organizational structures.

Topic 9. The complex of innovative logistics activities as a key factor in the success of business entities.



Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: assignments on a particular topic; testing; presentations, and essay writing.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Educational students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program.