



## Syllabus of the course

*"Communication in educational activities"*

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|---|--|
| <b>Specialty</b>  | <i>All</i>   |
| <b>Study Programme</b>  | <i>All</i>   |
| <b>Level (Bachelor, Master, PhD)</b>  | <i>PhD</i>   |
| <b>Course status</b>  | <i>Elective</i>  |
| <b>Teaching language</b>  | <i>Ukrainian</i>   |
| <b>Number of ECTS credits</b>   | <i>5 credits</i>   |
| <b>Workload</b>   | <i>Lectures - 20 hours</i>   |
|   | <i>Practical - 20 hours</i>  |
|   | <i>Self-study - 110 hours</i>  |
| <b>Assessment method</b>  | <i>Credit</i>  |
| <b>Department</b>   | <i>Department of Pedagogy, Foreign Philology and Translation, first building, room 502, site of the department:<br/><a href="http://www.kappif.hneu.edu.ua/">http://www.kappif.hneu.edu.ua/</a></i>  |
| <b>Teaching staff</b>   | <i>Luparenko Svitlana, Professor, Doctor of Sc. in Pedagogy</i>  |
| <b>Course coordinator</b>   |  |
| <b>Contacts of teaching staff</b>   | <a href="mailto:svetlanaluparenko@gmail.com">svetlanaluparenko@gmail.com</a>   |
| <b>Office hours</b>   | <i>At the Department of Pedagogy, Foreign Philology and Translation, face-to-face, according to the consultation schedule, individual, chat in PLS</i>   |
| <b>Course schedule</b>  | <i>Tutorials: according to the schedule</i>  |
| <p align="center"><b>Learning objectives and skills</b></p> <p><i>The purpose of the course is to formation of a system of theoretical knowledge and the use of laws and tools of pedagogical communication and pedagogical rhetoric to ensure effective communicative interaction in the professional activity of the teacher, which is also associated with self-development and self-actualization of the teacher and is aimed at the development and disclosure of the creative potential of participants of the educational process.</i></p> |  |
| <p align="center"><b>Prerequisites</b></p> <p align="center">Design and creation of educational activities;<br/>Methodology and organization of scientific research</p>   |  |
| <p align="center"><b>Contents</b></p> <p><b>Topic 1: General characteristics of communication.</b><br/> <b>Topic 2. Pedagogical rhetoric.</b><br/> <b>Topic 3: Teacher's speech technique and culture.</b><br/> <b>Topic 4. Explanatory monologue in a teacher's professional speech.</b><br/> <b>Topic 5. Interaction between the teacher and the audience.</b><br/> <b>Topic 6: Fundamentals of polemical skills of a teacher.</b></p>  |  |
| <p align="center"><b>Teaching environment (software)</b></p> <p align="center"><i>Multimedia projector, PLS of S. Kuznets KhNUE, ZOOM</i></p>   |  |
| <b>Course page on the Moodle platform (personal training system)</b>  | <p><i>E-course materials: course description; syllabus; working plan; list of recommended readings; course sections containing practical learning tasks of professional orientation, as well as tasks for independent work of students and Internet resources</i></p> <p><a href="https://pns.hneu.edu.ua/course/view.php?id=11599">https://pns.hneu.edu.ua/course/view.php?id=11599</a></p> |
| <p align="center"><b>Recommended reading</b></p>  |  |



1. Бондаренко В.В. Комунікативні процеси інженерно-педагогічної освіти: Навчальний посібник. Харків: Вид-во ХНАДУ, 2023. 225 с.
2. Комунікації в освіті: історія, теорія, практика / За ред. О. Гомотюк. Тернопіль, 2020. 207 с.
3. Ляпічева, О. Л. Посібник до вивчення дисципліни «Основи теорії мовленнєвої комунікації» [Текст] / О. Л. Ляпічева. – Д. : РВВ ДНУ, 2016. – 44 с.
4. Ляпічева, О. Л. Посібник до вивчення дисципліни «Основи теорії мовленнєвої комунікації» [Текст] / О. Л. Ляпічева. – Д. : РВВ ДНУ, 2016. – 44 с.  
<https://lib.iitta.gov.ua/id/eprint/739458/1/%D0%9A%D1%83%D1%87%D0%B5%D1%80%D0%B5%D0%BD%D0%BA%D0%BE%20%D0%86.%D0%90.%20%D0%95%D0%9D%D0%9A%202024%20%D0%9E%D1%84%D1%96%D1%86%D1%96%D0%B9%D0%BD%D0%BE-%D0%B4%D1%96%D0%BB%D0%BE%D0%B2%D0%B0%20%D0%BA%D0%BE%D0%BC%D1%83%D0%BD%D1%96%D0%BA%D0%B0%D1%86%D1%96%D1%8F%20%D1%87%D0%B8%D0%BD%D0%BD%D1%96%20%D0%B2%D0%B8%D0%BC%D0%BE%D0%B3%D0%B8%20%D1%96%20%D1%81%D1%82%D0%B0%D0%BD%D0%B4%D0%B0%D1%80%D1%82%D0%B8.pdf>
5. Основи теорії мовної комунікації / Укладач: О.А. Новицька.– Маріуполь: МДУ, 2018. – 106 с.
6. Посмітна В. В. Мовна комунікація у професійній діяльності : навч. посіб. Київ : Київський ін-т НГУ, 2023. 188 с.
7. Харченко Л. М. Соціальні комунікації : навчально-методичний посібник. Переяслав : «Видавництво КСВ», 2021. 76 с.

#### Assessment system

The university uses a 100-point accumulative system for evaluating the learning outcomes of applicants.

Current control is carried out during practical/tutorials (seminar) classes and is aimed at checking the level of preparedness of an applicant to perform a specific job and is evaluated by the sum of points scored.

The final control includes the semester control, which is conducted in the form of the credit.

The maximum possible number of points for current control during the semester for the course is 60, and the minimum possible number of points is 35.

The final score for the academic discipline is calculated taking into account the points obtained during the current control over the accumulation system. The total result in points for the semester is: "60 or more points - credited," "59 or less points - not credited" and is entered in the test "Record of success" of the academic discipline.

The maximum possible number of points for current control during the semester for the course form of control which offset - 100 and the minimum possible number of points - 60.

The active work of the applicant at the practical lesson is estimated at 5 points, in general, each lesson (35 points per semester), self-study - 5 points (25 points per semester), current control (testing) - 10 points (20 points per semester), the performance and presentation of individual work is estimated at 20 points.

**More detailed information on assessment is given in the technological card of the course.**

#### Course policies

*The teaching is based on the principles of academic integrity. Violations of academic integrity include: academic plagiarism, fabrication, falsification, plagiarism, deception, bribery, biased evaluation. For violation of academic integrity, students are subject to the following academic responsibility: repeated assessment of the corresponding type of educational work.*



*Simon Kuznets Kharkiv National University of Economics*

***More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Syllabus (working plan) of the educational course***