Syllabus of the educational course
«Economic Theory»

Specialty	*D5 Marketing*
Educational program	*"Marketing"*
Level of education	*First (Bachelor) level of higher education*
Course status	*Mandatory*
Teaching language	*English*
Course / semester	*1course, 2 semester*
Number of credits ECTS	*5*
Distribution by types of trainings and hours of study	*Lectures – 24 hours.*
	Practical studies (seminars) – 24 hours.
	Self study – 102 hours.
Form of final assessment	*Exam*
Department	*Department of Public Governance, Public Administration and Economic Policy, Building 1, Room 401-402, phone 057 702 18 34 https://www. kafdupr@hneu.net*
Teacher (-s)	*Nataliia Stepanenko, PhD, associate professor*
Teacher's contacts	*snatik75@gmail.com; 050 9110275*
Days of the classes	*Lectures: according to the current schedule of classes* *Seminars: according to the current schedule of classes*
Consultations	*At the Department of Public Governance, Public Administration and Economic Policy, full-time, according to the schedule of consultations, individual*

The purpose of the academic course

is to develop a system of theoretical knowledge of conceptual and categorical apparatus of economic theory; thorough mastery of the essence of economic phenomena and processes; providing basic theoretical training necessary for further study of the cycle of economic disciplines; a deep understanding of the laws and the main trends of the economic development of society.

Prerequisites for learning

Knowledge, skills, abilities that the applicant must have to begin studying the courses: Fundamentals of Economics, Fundamentals of Mathematics, Fundamentals of Geography.

Postrequisitiies

Macroeconomics, Microeconomics

Content of the educational course

Content module 1. General issues of modern economy.

  Theme 1. Introduction to economic theory.
  Theme 2. Economic system and the basis of its development.
  Theme 3. Organization of production.
  Theme 4. Production and its efficiency.
  Theme 5. Market: essence, functions. The mechanism of functioning of the market.

Content module 2. Economic basis of management

  Theme 6. Household in the system of economic relations. Enterprise as a commodity producer.
  Theme 7. Competition and monopoly.
  Theme 8. The economic growth. Macroeconomic instability. Employment and unemployment.
  Theme 9. The economic mechanism and main directions of economic regulation.
  Theme 10. The world economy. Economic aspects of global issues.

Material and technical support (software) of the course

Multimedia projector	
Course page on the Moodle platform (personal training system)	https://pns.hneu.edu.ua/course/view.php?id=3908

Assessment system of learning outcomes

The system of assessment of the formed competencies takes into account the types of classes, which include lectures, seminars, practical classes, as well as independent work. Assessment of the formed competencies of students is carried out according to the accumulative 100-point system. Current control, which is carried out during the semester during practical (seminar) classes and independent work is assessed by the sum of points scored. A student should be considered certified if the sum of points obtained from the final / semester performance test is equal to or exceeds 60. The minimum possible number of points for current and modul control during the semester is 35 and the minimum possible number of points scored in the exam is 25.

Current control includes the following control measures: tasks by topics; current control works; presentations on topics and essay writing.

More detailed information on the assessment and accumulation of points in the course is given in the working plan (technological card) of the course.

Course policies

The teaching of the discipline is based on the principles of academic integrity. Violations of academic integrity include: academic plagiarism, fabrication, falsification, write-off, deception, bribery, or biased evaluation. For violation of academic integrity, students are brought to the following academic responsibility: re-assessment of the relevant type of educational work

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan)of the educational course http://repository.hneu.edu.ua/handle/123456789/21499