



Syllabus of the educational discipline
«History of Ukrainian culture»

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| Specialty | <i>D5 Marketing</i> |
| Educational program | <i>Marketing</i> |
| Level of education | <i>First (bachelor)high education degree</i> |
| Discipline status | <i>Mandatory</i> |
| Teaching language | <i>English</i> |
| Course / semester | <i>1 year of study, II semester</i> |
| Number of credits ECTS | <i>4 credits</i> |
| Distribution by types of trainings and hours of study | <i>Lectures – 24 hours</i> |
| | <i>Practical studies (seminars) – 24 hours</i> |
| | <i>Independent training 72 hours</i> |
| Final control form | <i>Pass a test</i> |
| Department | <i>Department of Ukrainian Philology and History, 1 building, room 203, 219, +38 (057) 702-11-86, 3-63, E-mail: kafukraine@hneu.edu.ua Website: http://www.fsf.hneu.edu.ua/?cat=26</i> |
| Teacher (-s) | <i>Balycheva Larysa Viktorivna, PhD, Assistant Professor</i> |
| Teacher's contacts | <i>E-mail: Larysa.Balycheva@hneu.net</i> |
| Days of the classes | <i>Lecture according to the official schedule</i> |
| | <i>Practical study (seminar) according to the official schedule</i> |
| Consultations | <i>At the Department of Ukrainian Philology and History, face-to-face, according to the consultation schedule, individual, chat in PNS</i> |

The purpose of teaching the discipline is to get acquainted with the history and current state of Ukrainian culture, to form a holistic picture of the development of various spheres of the culture of the Ukrainian people in their complex and interconnection, viability, and place in the world, to acquire competencies that contribute to the social sustainability and mobility of the graduate in the labor market.

Structural and logical scheme of studying an academic discipline

| Prerequisites | Postrequisites |
|---|-------------------------------------|
| School subjects: «History of Ukraine» and «World History» | Ukrainian for professional purposes |
| | Philosophy |

Content of the educational discipline

Content module 1. Ukrainian culture from ancient times to the beginning of the 20th century.

Theme 1. Culture on the Ukrainian lands in ancient times.

Theme 2. Culture of the princely era.

Theme 3. Cultural processes on the Ukrainian lands as part of the Great Principality of Lithuania, Poland Kingdom and other states (middle 14th – middle 17th centuries).

Theme 4. Culture of the Cossack era.

Theme 5. Ukrainian culture of the late 18th – the first half of the 19th century.

Theme 6. Ukrainian culture of the second half of the 19th and early 20th centuries.

Content module 2. Development of Ukrainian culture in modern times.

Theme 7. Cultural processes during the National Democratic Revolution of 1917–1921.

Theme 8. Cultural life in the Ukrainian lands in the interwar period (1921–1939).

Theme 9. Culture of Ukraine during the Second World War (1939–1945).

Theme 10. Culture of the Ukrainian SSR in 1945–1991.

Theme 11. Cultural life in Ukraine during the period of independence.

Theme 12. Culture of the Ukrainian diaspora.



Material and technical support (software) of the discipline

Multimedia projector, S. Kuznets KhNUE Personal Learning Systems, ZOOM

Assessment system of learning outcomes

The University uses a 100-point cumulative system for assessing the learning outcomes of students.

Current control is carried out during lectures, practical, laboratory and seminar classes and is aimed at checking the level of readiness of the student to perform a specific job and is evaluated by the amount of points scored:

– for courses with a form of semester control as grading: maximum amount is 100 points; minimum amount required is 60 points.

The final control includes current control and assessment of the student.

Semester control is carried out in the form of a semester exam or grading.

The final grade in the course is determined:

– for disciplines with a form of grading, the final grade is the amount of all points received during the current control.

More detailed information on the assessment system is provided in technological card of the course.

The policy of academic integrity.

The teaching of the discipline is based on the principles of academic integrity. Violations of academic integrity are: academic plagiarism, self-plagiarism, fabrication, falsification, write-off. For violation of academic integrity, students may be held liable for the following academic liability: re-assessment (test, exam, etc.); re-passing the relevant educational component of the educational program.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, independent training is given in the Syllabus (working plan) of the educational discipline (<https://pns.hneu.edu.ua/course/view.php?id=10005>).