

# Syllabus of the course

«Commodity market infrastructure, commodity research»

Specialty	D3. Management	
Study Programme	D3.030. Logistics	
Study cycle (Bachelor,	first (Bachelor)	
Master, PhD)		
Course status	mandatory	
Language	English	
Term	2 year, 3 semester	
ECTS credits	4	
Workload	Lectures – 24 hours.	
	Practical studies –24 hours.	
	Self-study – 72 hours.	
Assessment system	Grading	
Department	Department of Management, Logistics and Innovations	
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	S.Kuznets KhNUE, Kharkiv, Ukraine, 61166	
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	Website https://www.hneu.edu.ua/kafedra-menedzhmentu-logistyky-ta-	
	innovatsij/	
Teaching staff	PHd (Economics), Associate professor, Sigaieva Tetiana	
Contacts	tetiana.sigaieva@gmail/com	
	tetiana.sihaieva@hneu.net	
Course schedule	Lectures: according to the schedule	
	Practical studies: according to the schedule	
Consultations	at the department of management, logistics and innovation offline,	
	according to the schedule, individual, PNS chat	
	Learning objectives and skills.	

Learning objectives and skills:

knowledge acquisition on the theory of development of the infrastructure of the commodity market and commodity science, mastering the experience gained in the organization and functioning of the commodity market, methods of commodity science and means of commodity information, acquiring skills to manage the enterprise in promoting, storing and selling goods.

Structural and logical scheme of the course			
Prereguisites	Postreguisites		
Basics of international economy and	Logistics		
management			
	Marketing		

#### **Course content**

**Content module 1** *Commodity market infrastructure* 

Theme1. Commodity market infrastructure: the essence, composition and problems of development

Theme 2. Organization of intermediary activities in the commodity market

Theme 3. Wholesale trade

Theme 4. Retail trade

Theme 5. Organization of logistics activities in the commodity market

Theme6. Information and organizational and commercial activities

Theme 7. Organizers of wholesale circulation of goods and services

Theme 8. Leasing and personal selling

Content module 2. Commodity science

Theme 9. Commodity bases of the commodity market



## Theme 10. Consumer properties of goods Theme 11. Classification and assortment characteristics of goods Theme 12. Examination and quality control of goods

### **Teaching environment (software)**

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

The University uses a 100-point cumulative system for assessing the learning outcomes of students.

Current control is carried out during lectures, practical and seminar classes and is aimed at checking the level of readiness of the student to perform specific job and is evaluated by the amount of points scored:

- for courses with a form of semester control as grading – the maximum amount is 100 points; the minimum amount is 60 points.

The final control includes current control and assessment of the student.

Semester control is carried out in the form of a semester grading

During the teaching of the course, the following control measures are used:

Current control: competence-oriented tasks on topics, presentation, final control work.

Semester control: Grading.

More detailed information on assessment and grading system is given in the technological card of the course.

#### **Course policies**

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Education seekers may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program