



Syllabus of the course
«Management in multicultural diversity conditions»

Specialty	<i>D3 Management</i>
Study Programme	<i>Business Administration</i>
Study cycle (Bachelor, Master, PhD)	<i>the first (Bachelor) level of higher education</i>
Course status	<i>Mandatory</i>
Language	<i>English</i>
Term	<i>third year, sixth semester</i>
ECTS credits	<i>4</i>
Workload	<i>Lectures – 24 hours</i> <i>Practical studies (seminars) – 24 hours</i> <i>Self-study – 72 hours</i>
Assessment system	<i>Grading</i>
Department	<i>Department of Management, Business and Administration, room 210 of the main building</i> <i>website: https://www.kmib.hneu.edu.ua</i>
Teaching staff	<i>Melnyk Anton Olegovych, PhD (Management), Lecturer</i>
Contacts	<i>Melnyk Anton Olegovych,</i> <i>l3mao@ukr.net</i>
Course schedule	<i>Lectures: due to timetable</i> <i>Practical studies: due to timetable</i>
Consultations	<i>At the Department of Management, Business and Administration, offline, according to the schedule, individual, PNS chat.</i>
The purpose of the course is the formation of a cross-cultural approach to doing business in modern conditions of globalization in order to increase the efficiency of managerial interaction between representatives of different national cultures	
Structural and logical scheme of the course	
Prerequisites	Postrequisites
Fundamentals of international economics and management	Training course «Soft skills»
Communications and social responsibility	Comprehensive training
Management 2	Pre-diploma internship
Fundamentals of leadership and organizational dynamics	
Foreign language for academic and professional communication	
Content of the educational discipline	
Content module 1. Conceptual approaches to cross-cultural management	
Topic 1. Evolution and main concepts of cross-cultural management	
Topic 2. The role of the phenomenon of "culture" in cross-cultural management	
Topic 3. National culture in the conditions of globalization. Interaction of different cultures.	
Content module 2. National business cultures: the practice of cultural interaction	
Topic 4. Classification of national culture	
Topic 4. Organizational culture of a multinational organization	
Topic 6. Motivation and leadership styles in different countries	



Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: competence-oriented task; seminars-discussions; creative task; test papers; final test.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the course is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Program of the course.