



Syllabus of the course
«Foreign language for academic and professional communication»

Specialty	<i>D3 Management</i>
Study Programme	<i>Business administration</i>
Study cycle (Bachelor, Master, PhD)	<i>first (bachelor)</i>
Course status	<i>Mandatory</i>
Language	<i>English</i>
Term	<i>4th academic year, 7th semester</i>
ECTS credits	<i>4</i>
Workload	<i>Lectures – 0 hours. Practical (seminars) – 48 hours. Self-study – 72 hours.</i>
Assessment system	
Department	<i>Department of Pedagogy, Foreign Philology and Translation, Building 1, room 502, website: http://www.kafpif.hneu.edu.ua/</i>
Teaching staff	<i>Zakharova Anna Valerievna, PHD, senior Lecturer; Sharapova Olena Viktorivna.,PHD, associate professor, Chernysh Lyudmila Mykolayivna, senior lecturer</i>
Contacts	<i>Zakharova Anna Valeriyivna, e-mail: annatkach2311@gmail.com, phone number 0501676340 Sharapova Olena Viktorivna, e-mail: sharapova.olen@gmail.com, phone number 0995620102 Chernysh Lyudmyla Mykolayivna, e-mail clada@ukr.net, phone number 0971025117</i>
Course schedule	<i>Zakharova A. V: згідно діючого розкладу занять Sharapova O. V: згідно діючого розкладу занять Chernysh L. M.: згідно діючого розкладу занять</i>
Consultations	<i>At the Department of Pedagogy, Foreign Philology and Translation, off-line; due to timetable of consultations, personal</i>
The purpose of the course: is mastering skills to solve various management problems and production situations, including in conditions of lack of information and time	
Structural and logical scheme of the course	
Prerequisites	P o s t r e q u s i t e s
Foreign language (for professional purposes)	T r a



	i n i n g c o u r s e « S o f t s k i l l s »	
	M a n a g e m e n t i n m u l t i c u l t u r a l d i v e	



	r s i t y c o n d i t i o n s	
Content of the course		
Content module 1. <i>Global processes and markets.</i>		
Topic 1. International marketing activities.		
Topic 2. Innovative processes in international business		
Topic 3. Globalization of business activities		
Teaching environment (software) <i>Multimedia projector, S. Kuznets PNS, Corporate Zoom system</i>		
Assessment system Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system. Current control is carried out during lectures, practical and laboratory classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points. The maximum amount during the semester – 60 points; the minimum amount required is 35 points. Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points, the minimum amount required is 25 points). Current control includes the following assessment methods: tasks by topics; current control works. <i>More detailed information on assessment and grading system is given in the technological card of the course.</i>		
Course policies Teaching of the course is based on the principles of academic integrity. Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment. Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity. <i>More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Program of the course.</i>		