



Syllabus of the course «Management 2»

Specialty	<i>D3 Management</i>
Study Programme	<i>Business Administration</i>
Study cycle (Bachelor, Master, PhD)	<i>the first (Bachelor) level of higher education</i>
Course status	<i>Mandatory</i>
Language	<i>English</i>
Term	<i>second year, fourth semester</i>
ECTS credits	<i>6</i>
Workload	<i>Lectures – 24 hours. Practical studies – 24 hours. Laboratory studies – 12 hours. Self-study – 120 hours.</i>
Assessment system	<i>Grading including Exam</i>
Department	<i>Department of Management, Business and Administration, room 210 of the main building website: https://www.kmib.hneu.edu.ua</i>
Teaching staff	<i>Myronova Olga Mykolayivna, PhD, Associate Professor Melnyk Anton Olegovych, PhD, Lecturer</i>
Contacts	<i>Myronova O. M.: olga.myronova@hneu.net Melnyk A. O.: 13mao@ukr.net</i>
Course schedule	<i>Myronova O. M.: due to timetable Melnyk A. O.: due to timetable</i>
Consultations	<i>At the Department of Management, Business and Administration, offline, according to the schedule, individual, PNS chat.</i>

The purpose of the course

is mastering skills to solve various management problems and production situations, including in conditions of lack of information and time

Structural and logical scheme of the course

Prerequisites	Postrequisites
Introduction to the profession	Coursework: Management 2
Theory of organization	Logistics
Business ethics	Marketing
Management	Fundamentals of scientific and analytical researches
Communication and Social Responsibility	Fundamentals of leadership and organizational dynamics
	Technologies of decision making in business
	Business performance evaluation
	Training course «Soft skills»
	Cross-cultural management

Course content

Content module 1. *General principles of practical application of techniques and methods of management*

Topic 1. Fundamentals of management decision theory

Topic 2. Methods for substantiating managerial decisions

Topic 3. Leadership



Topic 4. Communications in management

Topic 5. The effectiveness of management

Teaching environment (software)

Multimedia projector, S. Kuznets PNS, Corporate Zoom system

Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures, practical (seminar) and laboratory classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points. Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points, the minimum amount required is 25 points).

Current control includes the following assessment methods: presentations on the seminars; tasks for topics; express tests; written tests.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the course is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Program of the course.