Simon Kuznets Kharkiv National University of Economics

Syllabus of the course
«Startup projects management»

Specialty	*D3 Management*
Study Programme	*Business Administration: Organisational Transformations*
Study cycle (Bachelor, Master, PhD)	*the second (Master) level of higher education*
Course status	*Compulsory*
Language	*English*
Term	*1st academic year, 1st semester*
ECTS credits	*5*
Workload	*Lectures – 20 hours.*
	Practical studies – 0 hours.
	Laboratory – 20 hours
	Independent training – 110 hours.
Assessment system	*Grading*
Department	*Department of Management, Business and Administration* *room 210 of the main building* *phone: (057) 702 01 46 (add. 2-96)* *website: https://www.kmib.hneu.edu.ua*
Teaching staff	*Kotlyk Andrii Valeriiovych, PhD, Associate Professor*
Contacts	*Kotlyk A. V.: kotlik_a@ukr.net*
Course schedule	*Kotlyk A. V.: due to timetable*
Consultations	*Department of Management, Business and Administration, 210 (Main Building) – offline, according to the schedule of consultation; individual and in group; chat in PNS*

Learning objectives and skills:

mastering the processes of business idea generation, validation, financial modeling, business planning, and pitching for startups

Structural and logical scheme of the course

Prerequisites	Postrequsites
Management of organizations	*Complex training*
Informatics	*Diploma thesis*
Marketing	

Course content

Content module 1. Development of the startup project
Topic 1. Startup as a form of implementing an entrepreneurial idea
Topic 2. Business model of a startup
Topic 3. Customer development
Content module 2. Planning and pitching of the startup project
Topic 4. Planning a startup project
Topic 5. Funding a startup project

Teaching environment (software)

Laptop, Multimedia Projector, S. Kuznets KhNUE Personal Learning Systems, Zoom, MS Office or equivalent (MS Word, MS Excel, MS Power Point), Online platform canvanizer.com, Google Forms

Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (laboratory) classes and aims to assess the level of students' readiness to perform particular tasks and is assessed by the amount of scored points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: testing; group presentations.

More detailed information on assessment and grading system is given in the technological card of the course

Course policies

Teaching of the course is based on the principles of academic integrity. Violations of academic integrity are: academic plagiarism, fabrication, falsification, cheating, deception, bribery, biased evaluation. For violation of academic integrity, students are brought to the following academic responsibility: re-assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment system, self-study is given in the course program