



Syllabus of the course «Crisis Management»

Specialty	<i>D3 Management</i>				
Study Programme	<i>Business administration: Organisational transformations</i>				
Study cycle (Bachelor, Master, PhD)	<i>the second (Master's)</i>				
Course status	<i>Compulsory</i>				
Language	<i>English</i>				
Term	<i>First year, first semester</i>				
ECTS credits	<i>5</i>				
Workload	<i>Lectures – 20 hours. Practical studies – 20 hours. Self-study – 110 hours.</i>				
Assessment system	<i>Grading including Exam</i>				
Department	<i>Department of Management, Business and Administration room 703 of the library building phone: (057) 702 01 46 (add. 2-96) website: https://www.kmib.hneu.edu.ua</i>				
Teaching staff	<i>Myronova Olga, Cand Sc. (Economics), Associate Professor</i>				
Contacts	<i>Myronova O. M.: olga.myronova@hneu.net</i>				
Course schedule	<i>due to timetable</i>				
Consultations	<i>At the Management, Business and Administration department, off-line; due to timetable of consultations, personal, PNS chat</i>				
The purpose of the course is to provide theoretical knowledge and to form applied skills in order to manage company in the crisis conditions					
Structural and logical scheme of the course					
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: center;">Prerequisites for learning</th><th style="text-align: center;">Postrequisites for learning</th></tr> </thead> <tbody> <tr> <td style="text-align: center;">Managing organizations Strategic management</td><td style="text-align: center;">Business process management</td></tr> </tbody> </table>		Prerequisites for learning	Postrequisites for learning	Managing organizations Strategic management	Business process management
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Managing organizations Strategic management	Business process management				
Content of the educational discipline					
Content module 1. <i>The essence and nature of the use of crisis management tools</i>					
Topic 1. Theoretical foundations of crisis management					
Topic 2. Crisis analysis					
Topic 3. Technologies, strategy and tactics of crisis management					
Topic 4. Crisis management plan and program					
Content module 2. <i>Practical application of crisis management tools</i>					
Topic 5. Crisis leadership					
Topic 6. Crisis teams					
Topic 7. Crisis communications					
Topic 8. Ethics in crisis management					
Teaching environment (software) <i>S. Kuznets PNS, Corporate Zoom system</i>					
Assessment system Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system. Current control is carried out during lectures and practical (seminar) classes and aims to assess					



the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points. Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points, the minimum amount required is 25 points).

Current control includes the following assessment methods: final presentation; express tests.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the course is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Program of the course.