Syllabus of the academic discipline
« *Corporate Sustainability, Social Innovation and Ethics*»

Specialty	*D3 Management*
Educational program	*Business administration: Organisational Transformations*
Educational qualification	*second (master)*
Type of the discipline	*Elective*
Language of teaching	*English*
Academic year / Semester	*1ˢᵗ academic year, 2ⁿᵈ Semester*
Number of credits ECTS	*5*
Distribution by types of classes and hours of study	*Lectures – 20 hours.*
	Practical studies (seminars) – 20 hours.
	Independent training – 110 hours.
Final assessment	***Pass (Case study analysis)***
Department	*Department of Management, Business and Administration, room 210 (main building), Web page: https://www.kmib-hneu.edu.ua*
Lecturer (s)	Vasylyk Sergii
Contacts of lecturer (s)	Vasylyk Sergii
Study days	*due to timetable*
Consultations	*At the department, off-line; due to timetable of consultations, personal, PNS chat*

The purpose of the discipline is to contribute to critical thinking and dialogue on ethical issues, sustainability and social responsibility. It means being able to reflect on and challenge values at three levels: At the individual level, concerning about moral dilemmas, value-conscious leadership and ethical wisdom. At company level, concerning the work environment, freedom of expression, social mission and responsibility towards various stakeholders. At the societal level concerning the relationship between economic growth / value creation and fair distribution, human rights, sustainability and safeguarding the value of nature.

Structural and logical scheme of studying an academic discipline

Prerequisites for learning	Postrequisites for learning
Leadership in an uncertain environment	Cultural sustainability management an organizational behavior
Management of organisation	Business research Methods
Strategic Management	

Content of the academic discipline
Content module 1. The essence and objectives of corporate social responsibility
Theme 1. Social responsibility as a factor of sustainable development
Theme 2. Formation of the relationship between employer and employee on the basis of social responsibility
Theme 3. Ecological component of social responsibility
Theme 4. Strategic directions of development of social responsibility
Content module 2. Social innovations for sustainability
Theme 5. Introduction to social innovation
Theme 6. Social entrepreneurship models

Content module 3. Business ethics for sustainable development
Theme 7. Business ethics and its features
Theme 8. Corporate ethics
Theme 9. The role of image in socio-cultural activities

Material and technical (software) for discipline support
Multimedia Projector, S. Kuznets KhNUE Personal Learning Systems, ZOOM

Learning forms and methods

Assessment of the formed competencies of students is carried out according to the accumulative 100-point system.

The current control, which is carried out during the semester during practical (seminar) classes and independent work, is assessed by the sum of points scored. The goal is to check the level of preparedness of a student to perform a specific tasks.

The final control includes the semester control, which is carried out in the form of an exam.

The maximum possible number of points for the current and final control during the semester – 100, and the minimum possible number of points – 60.

Current control includes the following control measures: competence-oriented tasks and express tests.

More detailed information on the system of evaluation and accumulation of points for the academic discipline is provided in the Working plan for the academic discipline.

Policies of the academic discipline
The teaching of the discipline is based on the principles of academic integrity. Violations of academic integrity include: academic plagiarism, fabrication, falsification, write-off, deception, bribery, and biased evaluation. For violation of academic integrity, students are brought to the following academic responsibility: re-assessment of the relevant type of educational work

More detailed information on competencies, learning outcomes, teaching methods, forms of assessment, independent training are given in the Syllabus of the academic discipline