



## Syllabus of the course

### «Cultural sustainability management and organisational dynamics»

<b>Specialty</b>	<i>D3 Management</i>
<b>Study Programme</b>	<i>Business Administration: Organisational transformations</i>
<b>Study cycle (Bachelor, Master, PhD)</b>	<i>the second (Master) level of higher education</i>
<b>Course status</b>	<i>elective</i>
<b>Language</b>	<i>English</i>
<b>Term</b>	<i>first year, second semester</i>
<b>ECTS credits</b>	<i>5</i>
<b>Workload</b>	<i>Lectures – 20 hours.</i>
	<i>Practical studies – 20 hours.</i>
	<i>Self-study – 110 hours.</i>
<b>Assessment system</b>	<i>Grading</i>
<b>Department</b>	<i>Department of Management, Business and Administration room 210 of the main building website: <a href="https://www.kmib.hneu.edu.ua">https://www.kmib.hneu.edu.ua</a></i>
<b>Teaching staff</b>	<i>Myronova Olga, Cand. Sc. (Economic), Associate professor</i>
<b>Contacts</b>	<i>Myronova Olga: <a href="mailto:olga.myronova@hneu.net">olga.myronova@hneu.net</a></i>
<b>Course schedule</b>	<i>Lectures: according to the schedule Practical studies: according to the schedule</i>
<b>Consultations</b>	<i>At the Department of Management, Business and Administration, offline, according to the schedule, individual, PNS chat.</i>
<b>Learning objectives and skills:</b> <i>mastering management culture, organizational dynamics, cross-cultural issues, communication in the organization</i>	
<b>Structural and logical scheme of the course</b>	
<b>Prerequisites</b>	<b>Postrequisites</b>
Management of organizations	
Leadership in the changing environment	
<b>Course content</b>	
<b>Module 1: Cultural sustainability management</b>	
<b>Topic 1.</b> Phenomena of “culture” in the conditions of globalization	
<b>Topic 2.</b> Classification of national cultures: cross-cultural approach	
<b>Topic 3.</b> Organizational culture: national content	
<b>Module 2: Organizational dynamics</b>	
<b>Topic 4.</b> Organizational behavior	
<b>Topic 5.</b> Group dynamics. Implementation of leadership in social groups	
<b>Topic 6.</b> Conflict management	
<b>Topic 7.</b> Challenges of Communication	
<b>Teaching environment (software)</b> <i>Multimedia projector, S. Kuznets PNS, Corporate Zoom system</i>	



### **Assessment system**

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks and is assessed by the amount of scored points.

The maximum amount during the semester – 100 points; the minimum amount required is 60 points.

Current control includes the following assessment methods: competency-oriented tasks; testing; presentation of individual task.

***More detailed information on assessment and grading system is given in the technological card of the course.***

### **Course policies**

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

***More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program***