



Syllabus of the course «Strategic Management and methods of decision-making»

Specialty	<i>D3 Management</i>
Study programme	<i>Business Administration</i>
Study cycle (Bachelor, Master, PhD)	<i>Second (master)</i>
Course status	<i>Elective</i>
Language	<i>English</i>
Term	<i>1 course, 2 semester</i>
ECTS credits	<i>5</i>
Workload	<i>Lectures – 16 hours.</i> <i>Practical studies (seminars) – 24 hours.</i> <i>Laboratory studies – 0 hours.</i> <i>Independent training – 110 hours.</i>
Assessment system	<i>Grading with Exam</i>
Department	<i>Department of Management, Business and Administration</i> <i>room 210 of the main building</i> <i>phone: (057) 702 01 46 (add. 2-96)</i> <i>website: https://www.kmib.hneu.edu.ua</i>
Teaching staff	<i>Mazorenko Oksana Volodymyrivna, PhD (Economic Sciences), Associate Professor</i>
Contacts	<i>Mazorenko O. V. oksana.mazorenko@hneu.net</i>
Course schedule	<i>Lecture: according to the current schedule of classes</i> <i>Practice: according to the current schedule of classes</i>
Consultations	<i>At the Department of Management, Business and Administration, off-line, due to timetable of consultations, individual, PNS chat</i>
Learning objectives and skills: to form a systematic understanding of the concepts, methods and tools of strategic management, as well as the skills to make effective decisions in conditions of uncertainty and a competitive environment.	
Structural and logical scheme of the course	
Prerequisites	Postrequisites
<i>Critical Thinking and Fundamentals of Scientific Writing</i>	<i>Business Development Management Technology</i>
<i>Management of Organization</i>	<i>Business Analysis and Planning Technology</i>
Content of the educational discipline	
Content module 1. Fundamentals of strategic management	
Topic 1. Introduction to strategic management	
Topic 2. Strategic environment of the organization	
Topic 3. Formation and choice of strategy	
Content module 2. Methods of making managerial decisions	
Topic 4. Decision-making process in management	
Topic 5. Methods of making strategic decisions	
Topic 6. Strategy implementation management and control	
Teaching environment (software)	
<i>Multimedia projector, S. Kuznets PNS, Corporate Zoom system</i>	



Assessment system

Assessment of students' learning outcomes is carried out by the University according to the cumulative 100-point system.

Current control is carried out during lectures and practical (seminar) classes and aims to assess the level of students' readiness to perform particular tasks, and is assessed by the amount of scored points.

The maximum amount during the semester – 60 points; the minimum amount required is 35 points. Final control is carried out at the end of the semester in the form of an exam (the maximum amount is 40 points, the minimum amount required is 25 points).

Current control includes the following assessment methods: assignments on a particular topic; testing; presentations, and essay writing.

More detailed information on assessment and grading system is given in the technological card of the course.

Course policies

Teaching of the academic discipline is based on the principles of academic integrity.

Violation of academic integrity includes academic plagiarism, fabrication, falsification, cheating, deception, bribery, and biased assessment.

Students may be brought to the following academic responsibility for breach of academic integrity: repeated assessment of the corresponding type of learning activity.

More detailed information about competencies, learning outcomes, teaching methods, assessment forms, self-study is given in the Course program